

USA SECURITY AND DEFENSE PAVILION AT SOFEX

AMMAN, JORDAN | 8-10 MAY 2018

ausa.org/2018-sofex-usa-security-and-defense-pavilion

OFFICIAL U.S. EXHIBITOR'S RECEPTION

(Multiple Opportunities) **\$7,500**

AUSA works in cooperation with the U.S. Embassy to deliver an excellent opportunity to network with key visitors, including Army leaders, DoD representatives, U.S. exhibiting firms, U.S. Department of Commerce officials, foreign dignitaries and the U.S. Ambassador's staff. Sponsorship exposure includes:

- Signage placed at the entrance to the reception identifying your firm as a sponsor
- Signage placed in the USA Security and Defense Pavilion recognizing your firm as a sponsor
- Company logo on the sponsor page in the Show Guide

EXHIBITORS LOUNGE/SPEAKERS CORNER SPONSOR

(Multiple Opportunities) **\$1,500**

The lounge serves as the central meeting point for USA Security and Defense Pavilion participants, and is used for presentations by senior Army leaders, Department of the Army officials and DoD representatives. The Speakers Corner will feature presentations by military and government leaders and attracts attendees to the USA Security and Defense Pavilion. Signage with your logo will be prominently displayed.

SHOW GUIDE SPONSORSHIPS

The Show Guide includes a listing of all USA Security and Defense Pavilion participants, a company description and complete contact information for each exhibitor. Show Guides are available at the USA Security and Defense Pavilion to all show participants.

BACK COVER

\$5,000

Your full-color company ad is placed prominently on the back cover of our guide.

INSIDE FRONT COVER

\$4,000

Your full-color company ad is placed prominently on the inside front cover of our guide.

INSIDE BACK COVER

\$4,000

Your full-color company ad is placed prominently on the inside back cover of our guide.

FULL PAGE ADVERTISEMENT

(Multiple Available) **\$3,000**

Your full-color company ad is placed prominently in the interior of our guide.

FRONT COVER SPONSORSHIP

(4 Available) **\$2,500**

Your company's logo is placed on the cover of our guide.

PAGE RUNNER

(2 Available) **\$2,500**

Your company's logo is placed at the bottom (footer) of each page in our guide. This is a unique opportunity for multiple branding appearances.

PREMIUM LISTING

\$500

Make your exhibitor listing stand out! Drive traffic to your booth! It is as easy as uploading your company logo when you enter your Show Guide listing. Take advantage of this opportunity to enhance your presence in the guide.