



Association of the United States Army  
**USA Security and Defense Pavilion**  
2018 EUROSATORY | June 11 – 15  
VIPARIS NORD VILLEPINTE | Paris, France

Dear USA Security and Defense Pavilion Exhibitors:

Thank you for exhibiting in the USA Security and Defense Pavilion at EUROSATORY, June 11 – 15 in Paris, France. We appreciate your support and look forward to working with you.

#### **Free Listing in the Pavilion Show Guide**

We are now starting production on the Show Guide that is handed out in the Pavilion and need your input. Please note that each exhibitor receives a listing and description at no additional cost.

This listing includes complete contact details and a brief description about your company. In order to be included, you must fill out our form which can be found here: <http://ausameetings.org/eurosatory2018/exhibitor-form/>

#### **Things to Keep in Mind:**

- Your "Company Description" is limited to 500 characters, which includes spaces and punctuation marks.
- The best way to determine the number of characters is to open your description in Word and select Tools, Word Count from the pull-down menu. You will see a character value with, and without spaces.
- Please do not include any bulleted or numbered lists in your description as they will not display correctly.
- Your description will be truncated if you go over the 500-character limit. Please review it carefully!
- Our Show Guide is separate from the official Exhibitor Catalog produced by the EUROSATORY Organizers. You may be asked by the Show Organizers to fill out a separate form to be included in the official Exhibitor Catalog.

#### **Premium Listing – Stand Out in the Crowd**

We are also offering a Premium Listing for companies that would like to stand out in this important publication. For only \$500.00 you will receive:

1. Regular listing
2. Full color company logo
3. Box around your listing

This is a great cost-effective way to highlight your company and stand out in our Show Guide. For questions about our Premium Listing or for more information on any of the sponsorships we offer, please contact Gaye Hudson at 703-907-2401 or [ghudson@ausa.org](mailto:ghudson@ausa.org).

#### **Deadline and Errors**

The deadline to submit input for our Show Guide is **Friday, February 23**. No input will be accepted after that date.

If you make an error and need to re-submit any information, simply go back to the input page and start over. Multiple submissions are automatically tagged with a date. We will only use your most recent input.

Please note that we ask for a **Confirmation E-Mail** at the bottom of the input page. This e-mail address will not be included in your Show Guide entry. It will only be used to confirm that your input has been received.

Finally, please be sure to click the **Submit Entry** button at the bottom of the input page or your entry will not be sent.

If you have any questions, please just let me know.

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