



**Association of the United States Army**  
**22<sup>nd</sup> ANNUAL GOLF TOURNAMENT SPONSORSHIPS**  
**Friday, September 29, 2017**

The National Training Center - High Desert Chapter of the Association of the U.S. Army cordially invite you to support America's Army: Active Duty Soldiers, National Guard, Reserve, Retired Soldiers, Wounded Warriors, Veterans and Army Family Members.

AUSA is a private, non-profit educational organization with 119 chapters worldwide. Made up entirely of volunteers, we provide recreational and educational opportunities to Soldiers and their families. AUSA and its' chapters contribute over \$5,000,000 to awards, scholarships, and support of soldier and family programs annually. Our mission is to support our Soldiers and the civilians and families who work alongside of them in the local community.

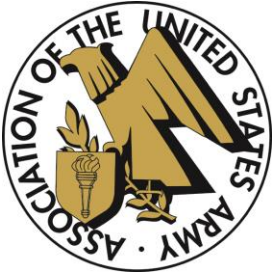
**“Not Only the Right Thing to Do ~ It's Also Good for Business”**

This Tournament provides great exposure for your company's social responsibility efforts and the opportunity to network with other San Bernardino County business and community leaders as well as those that serve and have served in the U.S. Army. Tournament fees, sponsorships and donations goes to benefit AUSA Educational and Military Family Programs at Fort Irwin, CA and throughout San Bernardino County.

**Exclusive Tournament Title Sponsorship**

In addition to the excellent Sponsorship Packages listed on the reverse page, we are this year offering One Exclusive Tournament Title Sponsorship. This is a tailor-made sponsorship package that provides your company premium exposure, including but not limited to:

- First choice of Sponsored Hole location
- Premium placement of Company banner by Registration, Putting Contest and Lunch Areas
- 2 Foursomes (4 Players + 4 Sponsored Military)
- Company Logo on Tournament Sign at all Tees
- Company announced as Tournament Title Sponsor on radio, dessert dispatch, Fort Irwin newsletter and Event website
- Special mention on AUSA Chapter Facebook page
- AUSA Facebook LIVE interview
- Recognition in event promotional materials
- Joint podium time with Tournament Host, welcoming and sending off all players for Shotgun Start
- Opportunity to place company literature or promotional items on lunch tables
- 5 minutes of podium time to address the golfers as they relax after the tournament
- Joint presentation of Trophy's for 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> Placed Teams
- List of all golfers registered for the tournament



## GOLF TOURNAMENT SPONSORSHIP OPPORTUNITIES

Sponsorship is the best way to show your support and gain increased exposure.

Please contact Dana Hernandez to reserve your Sponsorship Package.

P: (714) 331-7068 | E: [simplyrocknitevents@gmail.com](mailto:simplyrocknitevents@gmail.com)

<p><b>Event Sponsor (3 available) - \$5,000 each</b></p> <ul style="list-style-type: none"> <li>Premium placement of Company banner by Registration and Lunch Area</li> <li>Includes 1 Year AUSA Membership &amp; 4 Players</li> <li>Option to place Company Table by Lunch Area or at Hole of Your Choice (after Title Sponsor)</li> <li>Company name announced as Event Sponsor on radio, dessert dispatch, Fort Irwin newsletter and Event website</li> <li>3 minutes of podium time to address the golfers as they relax after the tournament</li> <li>Opportunity to place company literature or promotional items on lunch tables</li> <li>Recognition in event promotional materials</li> <li>AUSA Facebook LIVE interview</li> </ul>	<p><b>Corporate Sponsor (5 available) - \$2,500 each</b></p> <ul style="list-style-type: none"> <li>Opportunity to place Company banner in Lunch Area</li> <li>Includes 1 Year AUSA Membership &amp; 2 Players</li> <li>Option to place Company Table, distribute company literature and host activity at a Hole of Your Choice (after Title and Event Sponsors)</li> <li>Company name announced as host on radio, dessert dispatch, Fort Irwin newsletter and Event website</li> <li>Opportunity to distribute promotional items at registration table</li> <li>Recognition in event promotional materials</li> <li>AUSA Facebook LIVE interview</li> </ul>
<p><b>Putting Contest (one available) - \$1,500</b></p> <ul style="list-style-type: none"> <li>Recognition in event promotional materials</li> <li>Special mention on AUSA Chapter Facebook page</li> <li>Recognition on Rules Flyer distributed to all golfers</li> <li>Company banner displayed by putting green</li> <li>Opportunity to provide literature, product samples or giveaway items at Putting Green</li> <li>Sponsor presents prize of their choice to the winners</li> </ul>	<p><b>Beverage Cart Sponsor (2 available) - \$250 each plus cost of Beer/Soda dispensed from own cart</b></p> <ul style="list-style-type: none"> <li>Includes Ride-Along on Sponsored Beverage Cart</li> <li>Recognition in event promotional materials</li> <li>Recognition on Rules Flyer distributed to all golfers</li> <li>Opportunity to provide literature, product samples or giveaway items in each cart</li> <li>Beer/Soda receipts capped at \$1,000.00 each cart</li> </ul>
<p><b>Opportunity Draws (5 available) - \$500 each</b></p> <ul style="list-style-type: none"> <li>Recognition in event promotional materials</li> <li>Special mention on AUSA Chapter Facebook page</li> <li>Recognition on Rules Flyer distributed to all golfers</li> <li>Opportunity to place brochures or product samples in cart</li> <li>Joint sponsor presentation of prizes to the winners</li> </ul>	<p><b>Closest-to-the-Pin / Longest Drive (4 available) - \$500 each</b></p> <ul style="list-style-type: none"> <li>Recognition in event promotional materials</li> <li>Special mention on AUSA Chapter Facebook page</li> <li>Recognition on Rules Flyer distributed to all golfers</li> <li>Company name on signage by Green/Fairway sponsored</li> <li>Sponsor presents the prize of their choice to the winning golfer at the banquet (one for female/one for male)</li> </ul>
<p><b>Lunch, Snacks &amp; Beverage Stations (5 available) - \$350 each</b></p> <ul style="list-style-type: none"> <li>Recognition in event promotional materials</li> <li>Logo displayed on banner in Lunch area and by Beverage Stations</li> <li>Opportunity to place company literature and promotional items on lunch tables</li> </ul>	<p><b>Hole Sponsor (9 or more available) - \$250.00</b></p> <ul style="list-style-type: none"> <li>Recognition in event promotional materials</li> <li>Company name on signage at your hole</li> <li>Opportunity to engage golfers in contest, game or drawing (subject to course rules)</li> <li>Opportunity to provide literature, product samples or giveaway items (subject to course rules)</li> </ul>
<p><b>Sponsor a Veteran or Military - \$65 each</b></p> <ul style="list-style-type: none"> <li>Special mention on AUSA Chapter Facebook page</li> </ul>	<p><b>Donation of a Silent Auction Item</b></p> <ul style="list-style-type: none"> <li>Special mention at Event and AUSA Chapter Facebook page</li> </ul>

**PAYMENT:** Please make check payable to “AUSA NTC-High Desert Chapter” and mail to:  
 National Training Center-High Desert Chapter AUSA  
 PO Box 10927, Fort Irwin, CA 92310