



ASSOCIATION OF THE UNITED STATES ARMY ARSENAL OF DEMOCRACY CHAPTER

Voice for the Army – Support for the Soldier

4 August 2017

Dear Industry Partner/AUSA Member,

Once again the Arsenal of Democracy Chapter (AoD) will host 2 receptions at the AUSA Annual Meeting in the Walter E. Washington Convention Center in Washington, D.C. (Room: 202A) Monday and Tuesday evening immediately following the exhibit.

The first evening, Monday, 09 October 2017 from 1700 -1900 hours, will be an exclusive (invitation only) event. This networking session facilitates conversation with senior military and industry leaders in a relaxing atmosphere. It also presents an opportunity for the Michigan chapter to welcome new Program Managers, interface with AUSA Leadership, and acknowledge our distinguished corporate members.

The second evening, Tuesday, 10 October 2017 from 1700 - 1900 hours, will be our General Membership Reception and is open to all AUSA members across Michigan. This is a great opportunity for casual conversation with people from our great state and across the industry.

These two chapter receptions are key events enabling the Arsenal of Democracy to fulfill its mission of providing support and resources to our Soldiers, Civilians, Veterans, and Families throughout the state of Michigan. Sponsorship levels will remain the same this year and provides your brand promotion on both evenings as outlined below:

Platinum Level Sponsor

\$5,000 or more

Special Recognition at the reception from the podium both nights

Company logo displayed at the event

Company logo displayed on the Chapter's Web Site

Company logo displayed in the AoD Newsletter

20 tickets to the event

Gold Level Sponsor

\$3000 – 4,999

Recognition at the reception from the podium both nights

Company logo displayed at the event

Company logo displayed on the Chapter's Web Site

Company logo displayed in the AoD Newsletter

12 tickets to the event

Silver Level Sponsor

\$1,000 - \$2,999

Recognition at the reception from the podium both nights

Company name displayed at the event

Company name listed on the Chapter's Web Site

Company name listed in the AoD Newsletter

5 tickets to the event



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Bronze Level Sponsor

\$500 - \$999

Company name displayed at the event both nights
Company name listed on the Chapter's Web Site
Company name listed in the AoD Newsletter
2 tickets to the event

Emerging Stars Level Sponsor

\$200 - \$499

Company name displayed at the event both nights
Company name displayed on the Chapter's Web Site
Company name listed in the AoD Newsletter
1 Ticket to the event

Our events consistently draw over 300 visitors to hospitality suite on Tuesday evening alone. We are pleased to continue hosting this event and look forward to networking with more of our Corporate Members and Industry Partners this year.

Please complete your sponsorship entry by September 29th. For your convenience we have established an event site for sponsorship registration and payment. Link to registration site: [Event Registration](#) On the site you will be able to submit your payment using a credit card.

This charge will appear on your statement as **"AUSAEVENT"**.

If you are unable to submit your payment on the site, we can accept your payment by check:

- Make checks payable to, **"AUSA/Arsenal of Democracy Chapter"**
- Please note **"National Hospitality Suite"** on the check.
- Mail checks to:

AUSA Arsenal of Democracy Chapter
Attn: Mike Bracket
44260 Cadbury
Clinton Twp, MI 48038

We look forward to seeing you at the 2017 AUSA Annual Meeting and Exposition. If you have any questions, please contact Jim Winlund at (586) 795-7574, james.winlund@baesystems.com.

Thank you in advance for your support.

Sincerely,

Mark Montjar, Brigadier General, USA Retired
President
Arsenal of Democracy Chapter, AUSA