



NEW!

ARMY MATTERS PODCAST SPONSORSHIP AVAILABLE

AUSA is excited to continue our mission to *Educate, Inform, and Connect*, with **AUSA's Army Matters Podcast**. Each Monday, Army Matters releases an episode from one of the following segments:

- **Soldier Today** – hosted by SMA Dan Dailey, USA, Ret., & CSM Troy Welch, USA, Ret. – focuses on trending topics and professional development for today's NCO;
- **Army Real Talk** – hosted by Nzinga A. Curry & LTC Brittany Lloyd, USA – reaches the future generation discussing defense and Army matters;
- **Family Voices** – hosted by Holly Dailey – connects with military families, delivering impactful messaging and interviews; and
- **Thought Leaders** – hosted by COL Dan Roper, USA, Ret., & Joe Craig – features interviews of contemporary military authors and senior Army leaders.



AUSA's Army Matters Podcast started in 2019 and has been a fixture in Apple Podcasts' Government category, where it ranks in the top 200. In 2021, it has averaged over 900 downloads per episode.

Army Matters brings you vital Army conversations on issues relevant to Soldiers, military families and all the amazing Army supporters out there. The podcast has hosted a wide variety of guests, including well-known figures, senior Army and civilian leaders, mid-level Soldiers and influential military authors.

SPONSORSHIP OPPORTUNITY

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