



ASSOCIATION OF THE UNITED STATES ARMY TUCSON-GOYETTE CHAPTER

ANNUAL PLAN

1 July 2019 - 30 June 2020

CHAPTER OVERALL PROGRAM (ANNUAL PLAN): This document outlines a program of goals and activities for the period of 1 July 2019 to 30 June 2020.

OBJECTIVE: To increase visibility of the Army and AUSA in the community resulting in increased AUSA membership and support of soldiers through Chapter activities and programs. The Tucson-Goyette Chapter will promote AUSA's objectives while raising awareness of the U.S. Army in the community and supporting Army units, families, veterans, Gold Star Mothers, ROTC and JROTC cadets. The particular business of national AUSA shall be wholly educational, literary, scientific, fostering esprit de corps, dissemination of professional knowledge and the promotion of the efficiency of the Army components of the Armed Forces of our country.

GOALS: We will continue to support AUSA's mission in the following ways:

- 1. Membership:** Membership has and remains a top priority since AUSA's and our Chapter's objectives are dependent upon a strong and growing membership. The Chapter will continue to focus on new and renewing Community Partner memberships to grow Chapter membership. The Chapter's next priority is increasing our Army National Guard, Army Reserve and engaged civilian membership. Emphasis will also be placed on growing our young professional membership in 2019/20. The Chapter will continue its paid membership with the Marana and Oro Valley Chambers of Commerce. The chapter will maintain its special relationship with the Tucson Chamber of Commerce. The chapter intends to make available funding for chapter officers to attend chamber functions. Additional membership guidance is provided in paragraph three under Planned Activities.
- 2. Budget:** The chapter will continue to seek donations from Raytheon Missile Systems and Marana Chamber of Commerce. Additional revenue when needed from individual and Community Partner donations to sponsor soldiers, cadets, Gold Star Mothers, Wounded Warriors and awardees and spouses to the annual chapter awards and recognition dinner. The chapter will send at least one Chapter officer to the annual meeting and at least two Chapter officers to the regional meeting. Additional chapter officers will be sent to regional meetings depending on its location and funding availability. Any Chapter officer or member may attend the annual or regional meeting at their own expense. Budget for 1 July 2019 – 30 June 2020 is at enclosure.
- 3. Programs:** See Planned Activities section.
- 4. Training:** The goal is to send one Chapter EXCOM member to national AUSA training in 2020. Training for Chapter Officers will be in the areas of: Magnet Mail, Chapter Leader Portal; Programs, Corporate and Individual Membership Retention; Facebook and Web Page Administration.
- 5. Communications:** The chapter will continue to updated the Chapter web and Facebook pages and publish three newsletters each year.
- 6. Chapter By-Laws:** The chapter by-laws are planned to be updated and adopted by at the general membership meeting on November 7, 2019. They were last adopted on November 2, 2016.

7. Specific Chapter Goals:

- a. Grow Chapter individual membership by 25 and Community Partners by five during the operational year through retaining current members and gaining new members.
- b. Achieve requirements for Eagle Chapter or the highest level of any new national AUSA membership initiative.
- c. Continue to achieve requirements for a Merit and Star Chapter.
- d. Grow our Young Professional program.
- e. Continue to publish chapter newsletters at least three times a year that will be distributed electronically.
- f. Hold at least three general membership meetings per year.
- g. Conduct at least 11 executive committee meetings per year.
- h. Increase the use of electronic media: Chapter Web, Facebook and Twitter.
- i. Involve Community Partners in the chapter executive committee, leadership positions and in support of chapter activities.
- j. Make AUSA more visible to the community through active participation in the Metro Tucson, Town of Marana and Town of Oro Valley Chambers of Commerce. Explore more opportunities with the Oro Valley Chamber of Commerce.
- k. Continue to offer Vietnam War Commemoration ceremonies and provide veteran lapel pins.

PLANNED ACTIVITIES:

1. **General Membership Meetings:** At least three general membership meetings will be held during the operational year. During each meeting, promote membership growth and acknowledge and thank Community Partners.

- a. The annual awards and recognition dinner will be held on 7 November 2019. Dr. Lee Lambert, Chancellor of Pima Community College as agreed to be our keynote speaker. Recognition and awards will be presented to two Army National Guard Soldiers, two Army Reserve Soldiers, two Army ROTC Cadets, three Army JROTC programs, top U.S. Army Recruiting Center, Wreaths Across America and Heroes to Hometowns Turkey's for Troops program. Wounded Warriors, Blue Star Mothers, Gold Star Mothers will be recognized.
- b. A luncheon will be coordinated with AUSA and the Tucson Chamber, Military Affairs Committee to recognize outstanding U.S. Army Soldiers in the community or possibly for the Army Birthday.
- c. A breakfast or luncheon will be coordinated with AUSA and the Army War College Eisenhower Series Program.
- d. An optional lunch or dinner will be planned as opportunities present themselves such as with the Tucson Committee on Foreign Relations.

2. **The Chapter Executive Committee** will meet monthly at 1200 Hours on a date selected each month for maximum participation.

3. Membership Activities.

- a. A Community Partner and Individual Membership Drive will be continuous throughout the year. However, special emphasis will be on the months of January – March 2020 to visit and promote AUSA to existing AUSA Community Partners.
- b. The chapter will continue to remind expiring individual and Community Partners to renew their membership until they do. A chapter officer will visit each Community Partner on or about six months from their expiration date.
- c. The Chapter will pay for two year AUSA memberships to MS III (junior) University of Arizona Army ROTC cadets in July of each year. The Chapter's intent is to introduce future Army leaders to AUSA and promote future AUSA membership once they are commissioned.
- d. The Chapter will continue to exceed National's established membership goal on a monthly basis.

4. Special Projects and Activities:

- a. Support the Arizona Army National Guard WAATS.
- b. Increase visibility and support to the AZANG units at the Valencia Armory (860th MP and 2220th Tran Company) and the Silverlake Armory (A Company, 1/158th Infantry). Increase support to A Company, 1/158th Infantry as it returns from deployment.
- c. Increase visibility and support to the 7220th Medical Support Unit, USAR at Silverbell Army Heliport.
- d. Improve communications and support to Army Reserve and Army National Guard units in Tucson.
- e. Visit local congressional offices to promote the U.S. Army and AUSA and seek support.
- f. Engage with the Mayor of Tucson to ask for his support and membership.
- g. Provide liaison to the Chambers of Commerce.
- h. Seek Community Partnerships from the key media outlets (newspaper, radio, television).
- i. Participate in the annual Tucson Veteran's Day Parade in November.
- j. Participate in the annual VA Veteran's Celebration Day.
- k. Seek Community Partners from Town of Oro Valley.
- l. Support the Army ROTC and Junior ROTC Programs through memberships, awards. Possible support in October 2019 for the University of Arizona Army ROTC Army 10-Miler team.
- m. Provide a breakfast to support the Tucson Army Recruiting Company.
- n. Maintain Chapter Web and Facebook pages with current information.
- o. Assist programs that provide support to wounded warriors such as the Heroes to Hometown Program and Weekend Get Away's.
- p. Promote the Employer Support of Guard and Reserve (ESGR).
- q. Support the Institute of Land Warfare.
- r. Promote and support the National Museum of the United States Army.

- s. Continue to abide by the Chapter Policy on limiting reimbursement costs for attending events representing AUSA.

5. Supported Army Units in Chapter operational area include:

- a. Western Army Aviation Training Site (WAATS) (Silverbell Army Heliport).
- b. 418th Quartermaster Battalion, USAR (Silverbell Army Heliport).
- c. 7220th Medical Support Unit, USAR (Silverbell Army Heliport).
- d. University of Arizona Army ROTC.
- e. U.S. Army Recruiting Company, Tucson.
- f. 2220th Transportation Company, AZARNG (Valencia Armory).
- g. 860th Military Police Company, AZARNG (Valencia Armory).
- h. A Company, 1/158th Infantry, AZARNG (Silverlake Armory).
- i. Headquarters and Headquarters Company, 158th Combat Sustainment Support Battalion, AZARNG (Silverlake Armory).
- j. Detachment 1, Company B, 640th Aviation Maintenance Battalion, AZARNG (Silverbell Army Heliport).
- k. Detachment 1, Company C, 3-140th Aviation and Security, AZARNG (Silverbell Army Heliport).
- l. A Company, 1-415, 2nd Bde, 95th Division, USAR Drill Sergeants (Silverbell Army Heliport).
- m. 257th Transportation Company, USAR (Silverbell Army Heliport).
- n. Army Junior ROTC Programs (Cholla, Rio Rico and Flowing Wells High Schools).
- o. Other tenet units at Western Army National Guard Aviation Training Site and Silverbell Army Heliport.
- p. Army families and Family Readiness Groups.
- q. The greater Tucson Community supporting soldiers.

6. Budget: see enclosure.

Don Spiece

Donald C. Spiece, Jr.
LTC, U.S. Army, Ret.
Chapter President

Enclosures:
Budget for OY 2019/20

Enclosure: Chapter Budget OY 2019/20

Enclosure to Tucson-Goyette Chapter Annual Plan, 1 July 2019 to 30 June 2020

Projected Income Statement (Budget) for OY 2019/20

REVENUES

Contributions	\$4,000.00
Marana Chamber of Commerce	\$2,000.00
Community Partner Dues:	\$2,500.00
Interest Income	\$0.12
Chapter Meetings & Programs:	\$3,500.00
Individual Share Dues:	\$400.00
	\$12,400.12

EXPENSES

Administrative Expenses	\$150.00
Awards	\$300.00
Committee & Delegate Expense:	\$2,425.12
Contribution - ILW	\$25.00
Contributions, Dues, Subscriptions	\$2,500.00
AZNG (Marana Chamber)	\$2,500.00
Chapter Meetings & Programs:	\$4,500.00
	\$12,400.12