

MASQUERADE Ball

AUSA Major General Harry Greene, Aberdeen Chapter Presents The 15th Annual Fisher House Gala

SPONSOR LOGO SPECIFICATIONS

It is preferred that you provide your company logo, in color, as a vector file type, if possible (AI, EPS, PDF). If you do not have a vector version of your logo, a raster file type (PNG, TIFF, JPG) will also be acceptable. But please be sure that your logo is at least 300px wide, to ensure that it will print well on event signage.

SPONSOR ADVERTISEMENT SPECIFICATIONS

(diagram of ads on following pages)

FULL-PAGE AD:

4"W X 6"H

COLOR:

BLACK AND WHITE

HALF-PAGE AD:

4"W X 2.875"H

BLEEDS:

No Bleeds

QUARTER-PAGE AD:

4"W X 1.875"H

FONTS:

Please Outline Fonts

RESOLUTION:

180 -300 DPI (300 PREFERRED)

NOTE: An online version of the program will be available on the website prior to the event. The earlier you submit your ad, the longer it will be displayed on the website.

FILE FORMATS

All artwork must be submitted at 200 dpi or higher in one of the following formats, in order of preference: PDF, EPS, TIFF, JPG, PNG. If submitting an EPS, ensure all type is converted to outlines.

FILE SUBMISSION

Artwork is due by 03 September 2019 Please email your artwork and logo directly to Melissa Gestido at melissa.gestido@survive.com. Late submissions will not be accepted, nullifying the advertisement contract and causing all monies refunded to the advertiser minus a 50% fee of total amount paid. Please make checks payable to "AUSA Major General Harry Greene, Aberdeen Chapter."



MASQUERADE Ball



For the following sponsorships: \$5,000 and \$3,000)



For the following sponsorships: \$1,500)



MASQUERADE Ball

4 INCHES

6 INCHES

FULL PAGE
ADVERTISEMENT
4"W x 6"H

For the following sponsorships: \$15,000 and \$10,000)

