

NOONREPORT

AN AUSA WEBINAR SERIES

AUSA's **Noon Report Webinar Series** features presentations by senior Army leaders responsible for key programs and initiatives, as well as contemporary military authors who weave together the past, present and future story of the U.S. Army. The variety of subjects and guests for this series attract a diverse audience. The virtual 12 p.m. Eastern shows are timed for the lunch hour but will be recorded and available for later viewing. You can view all past and future Noon Reports on our website at <https://www.ausa.org/events/noon-reports>.

We are pleased to offer tiered sponsorships for this important series. This is a great way to show your support and expand your reach by putting your brand front and center. Sponsorships are available to all interested parties, and National Partners will earn Order of Merit points for sponsorship. The sponsorship period runs from July through June, and AUSA is committed to delivering at least seven Noon Reports. Each edition of the series is marketed separately.

SPONSORSHIPS AVAILABLE

TWO STAR – \$5,000 *Limited to 10 sponsors*

- Logo placement on all marketing materials associated with the series
- Logo placement on Series web and registration pages
- National Partners earn OML points

THREE STAR – \$15,000 *Exclusive*

- Logo placement on all marketing materials associated with the series
- Logo placement on the registration page
- Logo placement during the webinar
- Recognition from the host of each webinar
- Opportunity to provide a 20 second video to be played at the conclusion of each webinar
- National Partners earn OML points

FOUR STAR – \$25,000 *Exclusive*

- Opportunity to moderate/host one Noon Report
- Premier logo placement on all marketing materials associated with the series
- Premier logo placement on the series web and registration pages and embedded video on the confirmation page
- Opportunity to provide a 20 second video to be played before each webinar
- Recognition from the host of each webinar
- Premiere logo placement during the webinar
- National Partners earn OML points

For more information and to secure your **AUSA Noon Report Series Sponsorship**, please contact:

Gaye Hudson

Deputy Director, Sponsorship & International Programs

ghudson@ausa.org / 703-907-2401

Emily Call

Sponsorship & International Program Manager

ecall@ausa.org / 703-907-2606