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William McNulty (relief organization founder)

William McNulty (born 1977) is one of two co-founders of the international disaster relief organization Team Rubicon.

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Early life and education

A Presidential Leadership Scholar, the Midwestern born and raised McNulty earlier earned a Bachelor of Arts in economics and communications studies from the University of Kansas and in 2007 a Master of Arts in Government from Johns Hopkins University.^{[1][2]}

Born of a family tradition of Naval and US Marine Corps service, McNulty served as both a TOW gunner and an intelligence specialist with the Corps. Applying their Marine Corps training in aftermath of the disastrous 2010 Port-au-Prince earthquake, McNulty and former US Marine Corps sergeant, Iraq and

Afghanistan combat veteran, and sniper Jacob Wood (born 1983) recruited a team of fellow US Marine veterans and doctors to aid with the Haitian relief effort. Team Rubicon treated thousands of patients in camps deemed too dangerous by other relief organizations.^[3]

Inspiration for founding of Team Rubicon

Observing in aftermath of the Port-au-Prince earthquake that the skills of these military veterans provided thereto largely unavailable bridge services which met the pressing needs of victims in the dangerous environment present immediately after the quake and until the scene settled sufficiently to allow safe inpour of major relief, McNulty and Wood decided to build on their organization. Today, known as Team Rubicon, the organization that McNulty and Wood founded has grown to comprise some 43,000 volunteers and has since aided over 175 major disaster relief efforts, including following Hurricanes Irene, Isaac, and Sandy and the 2013 Moore tornado.

Honors

- 2017: University of Kansas, Doctor of humane letters "for outstanding contributions to global humanitarian and relief efforts"^[4]

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1. [1] (<http://advanced.jhu.edu/blog/william-mcnulty-2007-ma-in-government-program-graduate-became-a-presidential-leadership-scholar/>) Johns Hopkins University
2. [2] (<http://www.thedailybeast.com/articles/2013/09/10/hero-summit-2013-presenters.html>) Hero Summit Presenters
3. [3] (http://www.ted.com/speakers/jake_wood)

- [4] (<https://honorarydegrees.ku.edu/william-mcnulty>) University of Kansas

External links

- US Marine Corps, Success Stories, with video of McNulty and transcribed interview (http://www.marines.com/videos/-/video-library/detail/VIDEO_MARINE_CORPS_SUCCESS_STORIES_WILLIAM_MCNULTY)
 - Deploying Veterans for Disaster Relief: A Q&A with Jake Wood of Team Rubicon (<http://blog.ted.com/deploying-veterans-for-disaster-relief-a-qa-with-jake-wood-of-team-rubicon/>)
 - Grinnell College Jacob Wood, president, and William McNulty, vice president, Team Rubicon, receive 2012 Grinnell Prize (<https://www.grinnell.edu/grinnellprize/winners/rubicon>)
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Wednesday, November 29, 2017



Team Rubicon Global Founder & CEO to Pass Torch After 8 Years of Progress for Disaster Victims, Veterans Community

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William McNulty to become Founder Emeritus; CIO Stephen Hunt to serve as interim CEO

WASHINGTON (PRWEB) OCTOBER 31, 2017

Eight years after co-founding Team Rubicon and building it into a groundbreaking international non-profit organization with operations in five countries, William McNulty announced his plans to transition from Chief Executive Officer of Team Rubicon Global into a newly

created role of Team Rubicon Founder Emeritus. Dr. Stephen Hunt, who currently serves as Chief Information Officer, will serve as interim CEO until a long-term replacement is chosen.

“Today, the Team Rubicon brand, the quality and breadth of our work, and the dedication of our people has never been stronger,” McNulty said. “At heart, I’ve always been a social entrepreneur, and if there was ever a time for me to identify and move on to the next challenge I can help solve, now is the time. I have also begun working on a book that tells the story of the origin, impact, and people of Team Rubicon and what we overcame in order to build a global disaster response organization. I hope our story inspires others to find their purpose through service.”

Since its founding in 2010, Team Rubicon has deployed over 10,000 veterans on over 225 operations, from medical responses to rebuilding communities – impacting tens of thousands of lives in communities around the globe. What started as a small volunteer team of American veterans that assembled during 2010’s deadly Haiti earthquake is now a global force that transcends geographic and political borders.

In addition to his new role of Founder Emeritus, McNulty will continue to serve on the boards of Team Rubicon Global and all of the Team Rubicon country units. In those roles, he will work closely with interim CEO Hunt and his fellow Board members to ensure a seamless transition over the next 120 days and work hand-in-hand with the new CEO. McNulty, a Marine who served in both the infantry and intelligence, previously worked for the Under Secretary of Defense for Intelligence, the Defense Intelligence Agency, and the National Security Council’s Iraq Threat Finance Cell.

“We thank William for his service, for his vision, and for his leadership in building this groundbreaking team that unites military veterans around the globe with communities in need of their unique skills and experiences,” said Dr. Charles Kalmbach, Board of Directors. “We’re

fortunate that we will continue to benefit from William's expertise in his new role of Founder Emeritus, and are grateful that Steve has agreed to take the leadership reins until a new CEO is selected. Steve brings extensive experience to the role, and will be a strong and thoughtful leader for us during this transition period."

As CIO, Hunt is responsible for the vision and implementation of Team Rubicon's evolving technical capabilities. He has been involved with Team Rubicon since 2010 after he first saw Team Rubicon deployed in Pakistan through the media. Working with corporate partners, Hunt has supported Team Rubicon since 2012 and is recognized for defining the organization as a Digital NGO. Hunt was a paratrooper with the 82nd Airborne and a reservist and spent 25 years at MIT Lincoln Laboratory working in support of U.S. national interests.

"As we begin this next chapter in the Team Rubicon story, one thing is clear: our team is strong and our future is bright," Hunt said. "I am honored to serve the mission and people of Team Rubicon Global in this new role – and look forward to the next chapter in our storied organization's history."

REACTION FROM TEAM RUBICON GLOBAL BOARD MEMBERS

Minister Karl-Theodor Zu Guttenberg, former Minister of Defense of Germany

"It rarely happens that vision, leadership skills, empathy and international commitment meet in one person. William McNulty is such a character, the 'spiritus rector' of Team Rubicon who wisely brought a great national idea onto the global stage, where it belongs. William is amongst those few characters with whom working is a true privilege."

General Sir Nick Parker, (Ret.) former Commander of British Land Forces

"William McNulty established one of the most innovative and relevant of the veteran initiatives that have been generated in the wake of the

Iraq and Afghan conflicts. He has shown extraordinary foresight and a willingness to take risk. This has resulted in the rapid expansion of the organisation both inside the USA and abroad. It is in part through his passionate commitment, but it is also because he is a compelling communicator with incredible energy and conviction. A generation of veterans across the international community, and from my perspective particularly in the UK, will benefit from William's vision and the way that he has managed to turn it into reality."

Shaun Francis, Chair and Chief Executive Officer of Medcan

"William's work has galvanized a generation of Canadian veterans to continue their service through disaster response. It's the first veterans' initiative of its kind, and it has become THE international model for giving veterans the sense of purpose, community and self-worth that is critical for a successful transition from military to civilian life."

David McCormick, Co-CEO of Bridgewater Associates

"William has been uniquely successful in creating and growing a groundbreaking organization in Team Rubicon. Having witnessed his leadership firsthand, I have no doubt that his next chapter of service will reflect the same integrity, perseverance, selflessness, and impact."

#

About Team Rubicon Global

Team Rubicon Global provides veterans around the world with opportunities to serve others in the wake of disasters. Affiliate countries include the United States, United Kingdom, Canada, and Australia. For more about Team Rubicon Global, visit

<http://www.teamrubiconglobal.org>. Also see us on Facebook and follow us on Twitter.

About William McNulty

William McNulty is the Founder and CEO of Team Rubicon Global and the Cofounder of Team Rubicon USA. He is a Marine who served in both the infantry and intelligence. He has worked for the Under

Secretary of Defense for Intelligence, the Defense Intelligence Agency, and the National Security Council's Iraq Threat Finance Cell. He holds a B.A. in Economics and Communication Studies from the University of Kansas and an M.A. in Government from Johns Hopkins University.

William serves on the Board of Directors of Airlink Flight, Team Rubicon Australia, Team Rubicon Canada, Team Rubicon Norway, Team Rubicon UK, Team Rubicon USA, Team Rubicon Global, and the Advisory Board of the Truman National Security Project. He is a 2015 Presidential Leadership Scholar and a member of the Council on Foreign Relations. His awards include: 2017 Honorary PhD in Humane Letters from the University of Kansas; 2015 Heinz Award for the Human Condition; 2014 Purpose Economy 100; 2012 Grinnell College Young Social Innovator of the Year; and the 2010 Johns Hopkins University Government Service Alumni Award.

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News

Former Badger Inspires Thousands of Fellow Veterans to Join Disaster Relief Through Nonprofit

Amanda Quintana

Posted: Nov 17, 2017 08:36 PM CST Updated: Nov 18, 2017 11:03 AM CST

MADISON, Wis. - UW-Madison graduate Jake Wood was back on campus Friday to share his story of service and inspire others to step up.

The co-founder and CEO of Team Rubicon graduated in 2005 and was an offensive lineman for the Badgers.

He said the global perspective he gained on campus helped shape his life of service.

After graduation, Wood did two tours as a Marine scout sniper in Iraq and Afghanistan, but in 2010 he found his passion when volunteering in Haiti.

He created the nonprofit organization Team Rubicon for veterans who want to continue their service and use their special skills in disaster zones.

"Stepping up when things get chaotic is really what our volunteers are signing up to do, so we see it dozens of times a year," said Wood.

Since that first trip to Haiti in 2010, Team Rubicon has responded to more than 200 disasters. The group has grown from eight to 50,000 members.

This fall, the organization deployed almost 3,000 veterans and \$7 million to hurricane relief efforts in Texas, Florida and Puerto Rico.

"With these storms we've set aside two years worth of capital, so we're going to be sticking around for the long-term recovery phase of this," said Wood.

Being part of emergency relief efforts also benefits the volunteers.

"They're looking for that purpose, that community, that sense of identity again after leaving the military, and we're able to give them a new mission, a new uniform, and through that help to really restore those things," he said.

Wood is one of the only people honored twice in the newly-opened Alumni Park. More than 120 alumni are represented for their impact on the world. Wood is included in the "Forward under 40" section.

He wants the UW-Madison community to take away an important message from his visit.

"Our communities need service. We need people today to step up and help their neighbors. We can start with our military veterans, but really I think this is the salve that can heal America," said Wood.

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January 10, 2010. A 7.8 magnitude earthquake shakes Port-au-Prince.

In moments, hundreds of thousands were injured, infrastructure and buildings were destroyed, countless were made homeless.



In the days following, many traditional aid organizations were slow to establish relief efforts, citing dangerous and unstable working conditions. Troubled by the scenes in Port-au-Prince and the lack of proper aid, two Marines, Jake Wood and William McNulty, decided to act. Gathering supplies and volunteers, the small group of veterans, first responders, and medical professionals deployed to Haiti in the days following the earthquake.

When Julius Caesar crossed the Rubicon at the head of his legions and marched on Rome, it marked a point of no return. The phrase “crossing the Rubicon” has since survived in reference to any group committing itself to a risky course of action.

“Team Rubicon” in reference to the Rubicon River in Rome – by crossing their Rubicon, the team acknowledged they were irrevocably committed to their task of helping those in need.



The small group focused on populations often overlooked or underserved by traditional aid organizations. By applying medical and leadership skills honed by years of service in the military, Team Rubicon provided aid to thousands of survivors of the Haiti Earthquake. From this initial operation, a larger organization grew, one committed to helping underserved communities impacted by disasters.

came to be known as the Coalition of the Willing. Like their American counterparts, veterans from our allied countries also have the desire to continue their service. By connecting coalition veterans in a global network of service, TRG provides coalition countries with the resources and support to establish their own Team Rubicons (TRx's). To learn more about TRG's mission and growth, visit TeamRubiconGlobal.org.



WATCH NOW

THE STORY OF TEAM RUBICON

From Haiti to Houston, learn about Team Rubicon's mission

WIKIPEDIA

Team Rubicon

Team Rubicon is an American non-government organization (NGO) founded by U.S. Marines William McNulty and Jacob "Jake" Wood.^[1] Team Rubicon identifies itself as a veteran service organization that uses disaster response to help reintegrate veterans back into civilian life.^{[2][3]}

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Team Rubicon



Team Rubicon logo

Abbreviation	TR
Motto	Disasters are our business. Veterans are our passion.
Formation	January 12, 2010
Founder	William McNulty Jacob "Jake" Wood
Founded at	El Segundo, California U.S.
Type	Non-governmental organization (NGO)
Tax ID no.	27-1720480
Headquarters	Los Angeles, California U.S.

History

Team Rubicon formed in January 2010 following the Haiti earthquake, when William McNulty and Jacob "Jake" Wood^{[2][4]} led a medical team into Port-au-Prince three days after the earthquake. The first Team Rubicon was an initial team of eight. They gathered funds and medical supplies from friends and family and flew into the Dominican Republic. They rented a truck, loaded their gear, and headed west to Haiti. The team treated thousands of patients, traveling to camps deemed "too dangerous" by other aid organizations. They ventured outside the traditional scale of disaster response, focusing on those who would be overlooked, untreated.^{[3][5]}

The experience was the beginning of Team Rubicon.^[6] Team Rubicon wanted to solve two problems: (1) Inadequate disaster response which is often slow to respond, has an antiquated infrastructure, and is not using the best technological solutions or well-trained members and (2) inadequate veteran reintegration into civilian life, where military veterans, whose training, skills, and experience, makes them very effective in disaster response, can reduce suicide within their community and

Location	Worldwide
Area served	Worldwide
Services	Disaster relief Veteran integration Veteran service organization
Employees	65
Volunteers	43,000
Website	TeamRubiconUSA.org (http://teamrubiconusa.org)



Jake Wood in Haiti in 2010 on first Team Rubicon operation

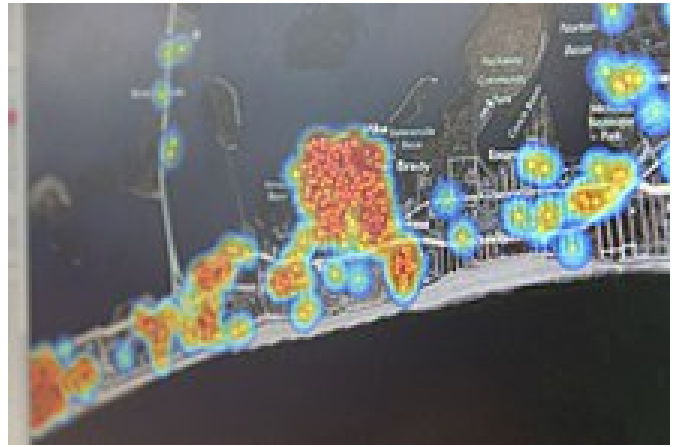
address integration issues by helping others in an opportunity to provide service to others.^[2]

The death of fellow Rubicon member Clay Hunt from suicide re-focused Team Rubicon's organizational mission on to veteran reintegration. The team's role in domestic disasters is both to provide humanitarian assistance and as an outlet to let veterans continue to serve.^{[2][7]}

Similar to other veteran integration programs using models found in initiatives like Team Red, White & Blue and the Wounded Warrior Project, Team Rubicon shifted its focus on helping veterans – the organizations often work together.^{[8][9][10][11]}

The name Rubicon is from the phrase "crossing the Rubicon," an idiom to mean passing a point of no return.^[1] The red and dark gray logo is made up of a sideways cross, a traditional symbol of first aid but here on its side as a departure from the traditional, with a river running through the logo, as a symbol of the gap between disasters and disaster relief.^[12]

Wood and his work with Team Rubicon were profiled alongside fellow vet Eric Greitens and The Mission Continues founder as the subject of Time columnist Joe Klein's 2015 book, *Charlie Mike*.^{[13][14]}



Palantir mapping screenshot during Hurricane Sandy operation on the Rockaways



Palantir HQ on green school bus during Hurricane Sandy operation on the Rockaways

J.J. Watt, defensive end for the Houston Texans, raised an unexpected \$37 million towards the relief efforts,^[15] and so consulted SBP, a disaster relief organization based in New Orleans, and Team Rubicon for how to best spend the funds.^[16]

Scope of work

Since the Haiti earthquake, Team Rubicon has deployed on over 175 operations including international operations in Pakistan (2010 Pakistan floods), Chile (2010 Chile tsunami), Burma (2010 Thai-Burma border conflict), Sudan, Ecuador, Nepal, Greece, and Turkey.

Domestically, Team Rubicon has responded to disasters such as Hurricane Matthew, Hurricane Irene, Tropical Storm Debby, Hurricane Isaac, Hurricane Sandy,^[17] and the tornado destruction of Moore, Oklahoma.^{[18][19]}

In June 2015, Team Rubicon completed its 100th disaster mission, Operation Five Points in Aston, Pennsylvania.^[20]

Leadership



Team Rubicon Medic shirt – medics have to be specially qualified to be able to wear this shirt

In 2013, General (Ret.) David Petraeus joined Team Rubicon's Board of Advisors.^{[21][22]} Petraeus promoted the work of veteran reintegration, citing its importance to soldiers returning from war.^[23]

Three years later, in 2016, civil rights expert Ehsan Zaffar joined the Board of Advisors.^[24]

Additional high-profile advisors are General Stanley McChrystal, USA (Ret.) and former New York Stock Exchange CEO Duncan Niederauer, who serves on the board of directors.^[3] General James T. Conway, USMC (Ret.) and Lt Gen Russel L. Honoré, USA (Ret.) as well as private sector business people Andy Bessette from Travelers Insurance, Jeff Dailey, CEO of Farmers Group, Gregg Lemkau from Goldman Sachs, John Pitts from Kirkland & Ellis, Richard Serino, former Deputy Administrator of FEMA, and Jeff Smith from FedEx serve as advisors to Team Rubicon. Many are former military or have logistical expertise that helps guide Team Rubicon.^{[25][26]}

Additional high-profile supporters are former Presidents George W. Bush and Bill Clinton.^{[27][28]} Former President Bush included Team Rubicon as one of the case studies of as part of its research on veteran serving nonprofits (VSNP).^{[29][30]}

Partnerships

In 2012, Team Rubicon became a nonprofit partner of the *Got Your 6* campaign which was supported by the U.S. entertainment industry.^[31]

In 2012, Team Rubicon used Palantir Technologies software for Hurricane Sandy relief efforts to assist with geo-spatial and temporal analysis as a way to leverage technology to make response more effective and more efficient.^{[32][33][34]} During Hurricane Sandy, a volunteer team of technologists from Palantir went on site with Team Rubicon, setting up a command station in

a green school bus, creating customized software solutions that consolidated previous paper form systems into a cloud-based, data-driven support for volunteers to coordinate relief efforts.^{[35][36]}

In 2016, Team Rubicon was named Tough Mudder's official U.S. charity partner.^[37]

Clay Hunt Fellows Program

The Clay Hunt Fellows Program is a 12-month leadership development fellowship created by Team Rubicon.^[38] It is named after Clay Hunt, one of the original members of Team Rubicon who lost his battle with PTSD and depression in 2011.^{[39][40]} It was founded in 2013.^[41] On February 12, 2015, a veteran suicide prevention bill, the Clay Hunt Suicide Prevention for American Veterans Act or the Clay Hunt SAV ("Suicide Prevention for American Veterans") Act, named in his honor, became law.^{[42][43]}

Awards and honors

- 2011: GQ Foundation, Winner, Better Men Better World, Jake Wood^[44]
- 2012: CNN Hero, Jake Wood^{[45][46]}
- 2012: Classy Awards, National Small Charity of the Year^[47]
- 2012: Grinnell Prize^{[48][49]}
- 2012: Chase American Giving Awards, "Heroes and Leaders" National Award^[50]
- 2015: Presidential Leadership Scholar, William McNulty^{[28][51]}

See also

- Veterans of Foreign Wars
- The American Legion
- The Mission Continues

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Further reading

- Wood, Jake (2014). *Take Command Lessons in Leadership: How to Be a First Responder in Business* (<http://www.worldcat.org/title/take-command-lessons-in-leadership-how-to-be-a-first-responder-in-business/oclc/985805914?ht=edition&referer=br>). New York: Crown Business. ISBN 978-0-804-13839-0. OCLC 985805914 (<https://www.worldcat.org/oclc/985805914>).
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- *Serving Our Post-9/11 Veterans: Leading Practices Among Non-Profit Organizations* (<http://gwbcenter.imgix.net/Resources/gwbi-msi-serving-our-vets.pdf>) (PDF). Institute for Veterans and Military Families (IVMF), Syracuse University and The Bush Institute at the George W. Bush Presidential Center. 17 February 2015.
- *Serving Our Post-9/11 Veterans: A Toolkit for Non-Profit Organizations* (<http://bushcenter.imgix.net/legacy/gwbi-msi-non-profit-toolkit.pdf>) (PDF). Institute for Veterans and Military Families (IVMF), Syracuse University and The Bush Institute at the George W. Bush Presidential Center. 17 February 2015.

External links

- [TeamRubiconUSA.org](http://teamrubiconusa.org) (<http://teamrubiconusa.org>)
 - [TeamRubiconGlobal.org](http://teamrubiconglobal.org) (<http://teamrubiconglobal.org>)
 - [Clay Hunt Fellowship Program](https://teamrubiconusa.org/readiness/clay-hunt-fellowship/) (<https://teamrubiconusa.org/readiness/clay-hunt-fellowship/>)
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