

# USA SECURITY AND DEFENSE PAVILION AT EUROSATORY

PARIS, FRANCE | 11-15 JUNE 2018

## OFFICIAL U.S. EXHIBITOR'S RECEPTION

(Multiple Opportunities) **\$7,500**

AUSA works in cooperation with the U.S. Embassy to deliver an excellent opportunity to network with key visitors, including Army leaders, DoD representatives, U.S. exhibiting firms, U.S. Department of Commerce officials, foreign dignitaries and the U.S. Ambassador's staff.

Sponsorship exposure includes:

- Signage placed at the entrance to the reception identifying your firm as a sponsor
- Signage placed in the USA Security and Defense Pavilion recognizing your firm as a sponsor
- Company logo on sponsor page in Show Guide

## U.S. ARMY BIRTHDAY SPONSORSHIP

(Multiple Opportunities) **\$5,000**

Be part of the celebration as the AUSA Team celebrates the 243rd Birthday of our U.S. Army on 14 June 2018.

- Signage placed in the USA Security and Defense Pavilion recognizing your firm as a sponsor
- Company logo on sponsor page in Show Guide and pavilion newsletter
- Company logo on pavilion newsletter
- Company logo on Birthday ad in the Show Guide

## EXHIBITORS LOUNGE/SPEAKERS CORNER SPONSOR

(Multiple Opportunities) **\$1,500**

The lounge serves as the central meeting point for USA Security and Defense Pavilion participants, and is used for presentations by senior Army leaders, Department of the Army officials and DoD representatives. The Speakers Corner will feature presentations by military and government leaders and attracts attendees to the USA Security and Defense Pavilion. Signage with your logo will be prominently displayed.



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## SHOW GUIDE SPONSORSHIPS

The Show Guide includes a listing of all USA Security and Defense Pavilion participants, a company description and complete contact information for each exhibitor. Show Guides are available at the USA Security and Defense Pavilion to all participants.

### BACK COVER

Your full-color company ad is placed prominently on the back cover of our guide.

**\$6,000**

### INSIDE FRONT COVER

Your full-color company ad is placed prominently on the inside front cover of our guide.

**\$5,000**

### INSIDE BACK COVER

Your full-color company ad is placed prominently on the inside back cover of our guide.

**\$5,000**

### FULL PAGE ADVERTISEMENT

Your full-color company ad is placed prominently in the interior of our guide.

(Multiple Available) **\$4,000**

### COVER

Your company's logo is placed on the cover of our guide.

(4 Available) **\$2,500**

### PAGE RUNNER

Your company's logo is placed at the bottom (footer) of each page in our guide. This is a unique opportunity for multiple branding appearances.

(2 Available) **\$2,500**

### PREMIUM LISTING

Make your exhibitor listing stand out! Drive traffic to your booth! It is as easy as uploading your company logo when you enter your Show Guide listing. Take advantage of this opportunity to enhance your presence in the guide.

**\$500**

[ausa.org/eurosatory-2018-usa-security-and-defense-pavilion](http://ausa.org/eurosatory-2018-usa-security-and-defense-pavilion)