

AUSA COFFEE SERIES



We have a new look and feel for our Breakfast Series, now the AUSA COFFEE SERIES, we are pleased to introduce NEW SPONSORSHIPS for this Series. Six coffees will take place from July 2022 to June 2023. These 45-minute in-person events include remarks from a Senior Army Leader along with a light breakfast and networking.

SPONSORSHIP AVAILABLE

FOUR STAR: \$40,000 *(limited to 2 sponsors)*

- Premiere logo placement on all marketing materials associated with the series
- VIP seating for one company representative at each breakfast throughout the year
- Five complimentary registrations at each breakfast (\$1500 value)
- Premiere logo placement on digital signage at the event
- Opportunity to provide amenities for attendees at each of the breakfasts
- 30 second video played at each event

THREE STAR: \$20,000 *(limited to 5 sponsors)*

- Logo placement on all marketing materials associated with the series
- Three Complimentary Registrations at each breakfast (\$750 value)
- Reserved seating for two company representatives
- Logo placement on digital signage at each event

TWO STAR: \$10,000 *(limited to 6 sponsors)*

- Logo placement on all marketing materials associated with the series
- Two Complimentary Registrations at each breakfast (\$600 value)
- Reserved seating for two company representatives
- Logo placement on digital signage at the event

For more information, and to secure your sponsorship, please contact:

Gaye Hudson, Deputy Director, Sponsorship & International Programs, GHudson@ausa.org, 703-907-2401
Emily Call, Sponsorship Manager, ECall@ausa.org, 703-907-2606.