

Association of the United States Army's Institute of Land Warfare
**2018 ARMY AUTONOMY AND ARTIFICIAL INTELLIGENCE
SYMPOSIUM AND EXPOSITION**

A Professional Development Forum

AUSA is pleased to offer a variety of corporate sponsorship opportunities at our Army Autonomy and Artificial Intelligence Symposium and Exposition, all which will increase your company's visibility and positively enhance the attendee experience. All sponsorships are offered on a first-come, first-served basis. Payment must be received prior to the event to ensure proper logo placement.

SPONSORSHIP OPPORTUNITIES

Networking and Charging Lounge \$15,000

Boost your corporate presence while enriching the attendee networking experience. AUSA is pleased to offer an opportunity to host our Networking and Charging Lounge, accessible to all attendees during exhibit hall hours. This space will be fully carpeted and furnished with tables and chairs for attendees to sit and relax, as well as network, charge their mobile devices, and conduct business. The area will also feature an A/V monitor where your content will loop, for all attendees to see and hear. This space will also include the following:

- Signage placed in the Networking Lounge
- Multiple electric outlets for charging
- A/V Monitor to play your content
- Opportunity to display/distribute promotional materials at the Networking Lounge

Afternoon Networking Reception \$7,500 (2 Opportunities)

While the General Session is in recess, attendees and exhibitors will have the opportunity to network in the exhibit hall for two hours, while enjoying a variety of food and beverages.

- Signage provided by AUSA, placed near the food service stations
- Cocktail napkins with your company logo used during the event (supplied by sponsor)
- Recognition during the General Session

Exhibit Hall Hanging Banners \$6,000

Have a huge presence in the exhibit hall by displaying your custom graphics on a 15'x15' hanging banner. Sponsorship includes the production and rigging of the banner.

Morning Coffee Service

\$5,000 each (2 Opportunities)

Coffee and light morning refreshments are available for attendees prior to the General Session. Sponsorship includes:

- Signage provided by AUSA, placed near the food service stations
- Cocktail napkins with your company logo used during the event (supplied by sponsor)
- Recognition during the General Session

Refreshment Breaks

\$5,000 each (2 Opportunities)

When the General Session is in recess, there will be refreshment breaks in the exhibit hall. Sponsorship includes:

- Signage provided by AUSA, placed near the food service stations
- Cocktail napkins with your company logo used during the event (supplied by sponsor)
- Recognition during the General Session

General Session Amenities

\$2,500 per day

This sponsorship includes signage placed in the session room where all attendees gather, acknowledging your company. The sponsor is asked to supply pens and pads/notebooks for attendees, which will be placed on tables at the entrance to the General Session Room. What better way to reach all conference attendees?

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SHOW GUIDE SPONSORSHIPS

AUSA will produce a Show Guide featuring the program agenda, exhibitor floor plan, and exhibitor service directory. This printed guide will be distributed to each attendee and exhibitor, providing a valuable networking resource during and long after the exposition. AUSA offers several opportunities to fit every budget and marketing plan.

Back Cover Advertisement **\$5,000**

Features your full-color artwork

Inside Front Cover Advertisement **\$4,000**

Features your full-color artwork

Inside Back Cover Advertisement **\$3,000**

Features your full-color artwork

Full-Page Advertisement **\$3,000**

A highly effective way to move your message to a large audience. Your full-color company ad will be placed prominently in the interior of the Show Guide.

MULTIPLE OPPORTUNITIES AVAILABLE

Front Cover Sponsorship **\$3,000**

Features your company logo on the front cover

6 AVAILABLE

Page Runner Sponsorship **\$3,000**

Features your company logo at the bottom (footer) of each page in the Show Guide

2 AVAILABLE

Premium Listing Sponsorship **\$500**

Features your company logo in color and your listing highlighted with a box drawn around your description. All exhibitors will have the opportunity to be listed in our Show Guide, so why not upgrade your listing and make it stand out?

