



New!

VIRTUAL EVENTS AND SPONSORSHIP AVAILABLE

AUSA is meeting the challenge to keep true to our mission to Educate, Inform, and Connect, through two new virtual event series: **“The AUSA Noon Report”** and **“Thought Leaders”**. Each Series brings you timely and thought-provoking information that affects our Army, members and partners that you have come to expect from AUSA - the leader in Army professional development.

AUSA NOON REPORTS

The AUSA Noon Report is modeled after AUSA’s popular series of Breakfast Series but tailored to the social distancing era. The virtual 12 p.m. Eastern shows are timed for the lunch hour but will be recorded and available for later viewing. These 45-minute events includes remarks from a Senior Army Leader followed by Questions and Answers from our virtual audience.

THOUGHT LEADERS

ASSOCIATION OF THE UNITED STATES ARMY

The Thought Leaders series is an extension of AUSA’s Thought Leaders podcast, temporarily taking the place of the General Bernard W. Rogers Strategic Issues Forum and the General Lyman L. Lemnitzer Lecture Series.

The series will keep a tight focus on senior military leaders and contemporary military authors and seek to educate the public on critical issues affecting land forces and strategy.

SPONSORSHIP OPPORTUNITY

For your \$10,000 investment, you will receive:

- Recognition of your sponsorship on all marketing materials/emails;
- recognition of your sponsorship on all registration pages;
- the opportunity to provide a video that will be embedded into the registration confirmation page;
- the opportunity to post a PDF handout on the webinar chat at the beginning of the webinar;
- the opportunity to provide a short video to be played before the webinar; and
- recognition from the host of the webinar.

For more information, and to secure your sponsorship, please contact **Gaye Hudson, Deputy Director, Sponsorship & International Programs, GHudson@ausa.org, 703-907-2401** or **Emily Call, Sponsorship Coordinator, ECall@ausa.org, 703-907-2606**.