

AUSA

HOT TOPIC

SERIES

Back by popular demand—the **AUSA Hot Topic Series**! As the landscape is ever-changing, AUSA will host a series of one-day seminars to promote a dialog regarding issue that are relevant to today's Army and industry that supports the Army mission.

We are pleased to introduce new sponsorships for this important Series. Don't miss this unparalleled opportunity to network with key leaders and place your brand in front of our worldwide audience! Become a sponsor today!

Sponsorships are per event. Check out www.ausa.org/meet for event-specific information.

SPONSORSHIPS AVAILABLE



TWO STAR — \$7,500

- Registrations and reserved seating for two (2) company representatives
- Recognition in the program
- Recognition on digital signage
- Recognition in AUSA remarks
- Recognition on the website, marketing materials and registration forms
- Opportunity to provide amenities/ chair drop of printed materials



THREE STAR — \$10,000

- Registrations and reserved seating for three (3) company representatives
- Recognition in the program
- Recognition on digital signage
- Recognition in AUSA remarks
- Recognition on the website, marketing materials and registration forms
- Opportunity to provide amenities/ chair drop of printed materials
- Opportunity to provide a 30-second video to be shown prior to the beginning of the event and during breaks
- Opportunity to set up a table display



FOUR STAR — \$15,000

- Registrations and reserved seating for four (4) company representatives
- Recognition in the program
- Recognition on digital signage
- Recognition in AUSA remarks
- Recognition on the website, marketing materials and registration forms
- Opportunity to provide amenities/ chair drop of printed materials
- Opportunity to provide a 30-second video to be shown prior to the beginning of the event and during breaks
- Opportunity to set up a table display
- Opportunity to deliver welcome remarks or introduce a panel

For more information and to secure your sponsorship, please contact:

Gaye Hudson

Deputy Director, Sponsorship & International Programs

ghudson@ausa.org / 703-907-2401

Emily Call

Sponsorship Manager

ecall@ausa.org / 703-907-2606

