



ASSOCIATION OF THE UNITED STATES ARMY

NATIONAL PARTNER

MEMBER CHECKLIST

First off, **THANK YOU** for your past support of AUSA! We have truly appreciated working with you! To get the most out of your membership, make sure you are checking these items off your list.

1. **FILL YOUR ROSTER.** You and your co-workers now have access to valuable information and great benefits through our Membership Services Program. Click [here](#) to fill your roster. It is that easy! Your roster is not limited to your organization, but subsidiaries, partner companies, & other individuals that could benefit from an AUSA Individual Membership.
2. **CONNECT.** National Partners can affiliate with three AUSA [Chapters](#). Let me know which chapters you would like to associate with. One should be the chapter where your office is located.
3. **EXHIBIT & ATTEND.** We organize events all around the world so that you can market your products to the right people and attend forums conducted by leaders in industry, the U.S. Army, and the DoD. Please give us 48 hours to get your company's profile setup so you can book space at our shows. For additional assistance, please email our exhibits team at Exhibits@ausa.org.
4. **SPONSOR.** Sponsorships provide your company with maximum exposure at our events and helps ensure your brand will be seen by thousands of people. Contact our sponsorship team today at Sponsorships@ausa.org.
5. **ADVERTISE.** Advertising in AUSA's publications is a sure way to market your products, services, and brand. AUSA offers new National Partners a 20% discount, 1-time introductory offer on advertising, to be used within 90 days! Please email Desiree Hurlocker for more detail at DHurlocker@ausa.org.
6. **INDUSTRY GUIDE.** Features include your company's logo, description, website, contact information, business categories, and links to your social media pages. [Browse the guide](#) and get started on your profile today. Email NationalPartners@ausa.org to request to be added.
7. **GET INVOLVED.** We offer great opportunities all year round to learn from, connect, and network with key leaders from around the world. Stay up to date with our meetings & events [here](#), like our next NOON REPORT webinar and COFFEE SERIES event.
8. **ORDER OF MERIT.** We use the [Order of Merit](#) List (OML) to measure participation in our programs and establish the Exhibit Space Draft Schedule for the following year's AUSA Annual Meeting, and for other ways to recognize the support we receive from you. You now have your first point for being a member!