

# AUSA COFFEE SERIES



The popular AUSA Coffee Series is back! These in-person events includes key updates from Senior Army Leaders as well as a light breakfast and networking. AUSA will host up to six of these events each year.

We are please to offer the following sponsorships for this important Series. Don't miss this unparalleled opportunity to network with key leaders and place your brand in front of our worldwide audience! Become a sponsor today!

## **SPONSORSHIPS AVAILABLE**

### **FOUR STAR: \$40,000**

*(limited to 2 sponsors)*

- Premiere logo placement on all marketing materials associated with the series
- VIP seating for one company representative at each breakfast throughout the year
- Five complimentary registrations at each breakfast
- Premiere logo placement on digital signage at each event
- Opportunity to provide amenities for attendees at each of the breakfasts
- 30 second video played at each event

### **THREE STAR: \$20,000**

*(limited to 5 sponsors)*

- Logo placement on all marketing materials associated with the series
- Three complimentary registrations at each breakfast
- Reserved seating for two company representatives
- Logo placement on digital signage at each event

### **TWO STAR: \$10,000**

*(limited to 6 sponsors)*

- Logo placement on all marketing materials associated with the series
- Two complimentary registrations at each breakfast
- Reserved seating for two company representatives
- Logo placement on digital signage at each event

For more information, and to secure your sponsorship, please contact:

**Gaye Hudson, Deputy Director, Sponsorship & International Programs, [GHudson@ausa.org](mailto:GHudson@ausa.org), 703-907-2401**  
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