

**The Association of the United States Army Institute of Land Warfare  
Army Acquisition & Contracting Hot Topic  
A Professional Development Forum**

***Focusing on the Road Ahead: Readiness, Modernization, and Reform***

December 4, 2019  
General Gordon R. Sullivan Conference & Event Center  
2425 Wilson Boulevard, Arlington, VA 22201

*(as of 3 December 2019)*

NOTE: All participants/speakers are on an invited basis only and are subject to change.

0700 – 1600 REGISTRATION

0700 – 0800 COFFEE SERVICE

0800 – 0805 SYMPOSIUM ADMINISTRATION, SAFETY, SECURITY

**Alex Brody**  
Director, Meetings  
Association of the United States Army

0805 – 0810 INTRODUCTION

**GEN Carter F. Ham**  
United States Army Retired  
President  
Association of the United States Army

0810 – 0830 WELCOME

**Mr. Stuart A. Hazlett**  
Deputy Assistant Secretary of the Army for Procurement

0830 – 0900 KEYNOTE SPEAKER

**The Honorable Heidi Shyu**  
President and CEO, Heidi Shyu Inc.  
Former Assistant Secretary of the Army (Acquisition, Logistics and Technology)

0900 – 1000 PANEL DISCUSSION 1

***Revolutionizing Industrial Age Thinking with Category Management***

Panel Chair:  
**James H. Lewis**  
Category Management Secretariat  
Office of the Deputy Assistant Secretary of the Army (Procurement)

Panel Moderator:

**MG Theodore C. Harrison III**

United States Army Retired

Board of Directors, National Contract Management Association

Panel Members:

**Steven W. Benson**

Director Category Management

Office of the Chief Management Officer

**Richard W. Lombardi**

Deputy Under Secretary of the Air Force

Management and Deputy Chief Management Officer

Office of the Under Secretary of the Air Force

**L. Dwayne Weaver**

Executive Director

Deputy Assistant Secretary of the Navy (Acquisition and Procurement)

**Rebecca E. Weirick**

Executive Director, Services Acquisition

Office of the Deputy Assistant Secretary of the Army (Procurement)

1000 – 1030 REFRESHMENT BREAK

1030 –1130 PANEL DISCUSSION 2

***Modernizing the Force: An Integrated Team Effort***

Panel Chair:

**Darryl J. Colvin**

Deputy Program Executive Officer

PEO Missiles and Space

Panel Moderator:

**Dr. Craig E. College**

Executive Vice President & Chief Financial Officer

CALIBRE Systems, Inc.

Panel Members:

**Michelle L. Hodges**

Senior Contracting Official

Rapid Capabilities and Critical Technologies Office

United States Army Acquisition Support Center

**BG Anthony W. Potts**

Program Executive Officer, Soldier

**BG John L. Rafferty, Jr.**  
Director, Long Range Precision Fires Cross-Functional Team

**LTG Thomas W. Spoehr**  
United States Army Retired  
Director, Center for National Defense  
The Heritage Foundation

1130 – 1200 GUEST SPEAKER  
***Integrated Visual Augmentation System (IVAS) and the Acquisition Lessons Learned***

**BG Anthony W. Potts**  
Program Executive Officer, Soldier

1200 – 1300 NETWORKING RECEPTION

1300 – 1330 KEYNOTE SPEAKER  
**Honorable Ellen M. Lord**  
Under Secretary of Defense for Acquisition and Sustainment (A&S)

1330 – 1430 PANEL DISCUSSION 3  
***Advanced Manufacturing: The Way Ahead***

Panel Chair:  
**Brian W. Raftery**  
Acting Deputy Assistant Secretary of the Army for Strategy and Acquisition Reform

Panel Moderator:  
**The Honorable David J. Berteau**  
President and Chief Executive Officer  
Professional Services Council

Panel Members:  
**MG David G. Bassett**  
Program Executive Officer  
Command, Control, and Communications (Tactical)

**Dr. Arun A. Seraphin**  
Professional Staff Member  
United States Senate Committee on Armed Services

**Jeffrey Staub**  
Partner  
A.T. Kearney Public Sector & Defense Services, LLC

1430 – 1500 REFRESHMENT BREAK

1500 – 1510 TECH TEN

**Julian M. Setian**

President and Chief Executive Officer  
SOS International, LLC

1510 – 1610 PANEL DISCUSSION 4

***Managing the use of Intellectual Property to enable Modernization***

Panel Chair:

**Brian W. Raftery**

Acting Deputy Assistant Secretary of the Army for Strategy and Acquisition Reform

Panel Moderator:

**Jonathan Etherton**

Founder and President  
Etherton and Associates, Inc.

Panel Members:

**MG David G. Bassett**

Program Executive Officer  
Command, Control, and Communications (Tactical)

**Charles Harris**

Associate Deputy General Counsel (Intellectual Property)  
Office of the Army General Counsel

**Philip D. Rodgers**

Director of Acquisition Approaches and Management  
Office of the Under Secretary of Defense for Acquisition and Sustainment

**Adriana S. Luedke**

Director and Associate General Counsel  
Lockheed Martin Corporation

1610 – 1620 CLOSING REMARKS

**GEN Carter F. Ham**

United States Army Retired  
President  
Association of the United States Army