

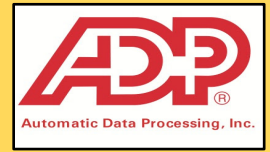
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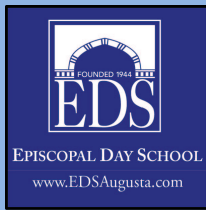
PLATINUM (\$5,000)



GOLD (\$2,500)



SILVER (\$1,000)



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AUSA

GREATER AUGUSTA -
FORT EISENHOWER CHAPTER

**General
Meeting**

WELCOME

to the

Association of the U.S.
Army **BREAKFAST &
BRIEFINGS**
(19 MARCH 2024)

Guest Speaker:

COL John Agnello

Director, Army Program Office - Information Advantage
(APO-IA)

Cyber Center of Excellence (CCoE)

March 2024 Breakfast Sponsors



Scholarship Sponsors



Thank you!



SAVE THE DATE – 9 October 2024



Community Military Appreciation Banquet

Hosted by AUSA Fort Eisenhower Chapter and the Army Heritage Center Foundation



Featuring General David Petraeus, U.S. Army, Retired

General Petraeus is one of the most sought after speakers and prominent U.S. military figures of the post 9/11 era.

Proceeds to benefit Augusta VA Fisher House, Ft Eisenhower Fisher House, and Army Heritage Center Foundation

**Columbia County Exhibition Center, 5:30-9:30pm
Sponsorship and ticket information coming soon**

Community Partner Recognition

New Community Partners:



GREATER AUGUSTA -
FORT EISENHOWER CHAPTER

Thank you!

Renewing/Longevity awards for Community Partners:

Please come forth to receive your certificate when called.

GREATER AUGUSTA – FORT EISENHOWER CHAPTER HIGHLIGHTS



- North Augusta Annual Banquet (07MAR2024)



Golf 26APRIL 2024

Melissa Johnson
240-432-7547

myjohnson2002@gmail.com

VP of Fundraising



The poster features a green background with a silhouette of two golfers at the top. Below them is the AUSA logo, followed by the text 'GREATER AUGUSTA - FORT EISENHOWER CHAPTER'. The main title 'GOLF TOURNAMENT' is in large, bold letters, with '2024' in a dark green brushstroke below it. In the center, a golf club head, a white golf ball, and a golf club shaft are shown on a grassy field. At the bottom right, there is a white silhouette of a golfer in mid-swing. The address '537 North Range Road, Fort Eisenhower, GA 30905' is printed in a dark green bar. Below that, the event details are listed: 'AT 9:30', '26th April, 2024 FRIDAY', and 'TICKET \$75'. The registration information 'REGISTRATION : <https://birdease.com/26366>' is at the bottom.

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GOLF TOURNAMENT

2024

537 North Range Road, Fort Eisenhower, GA 30905

AT 9:30 26th April, 2024 FRIDAY TICKET \$75

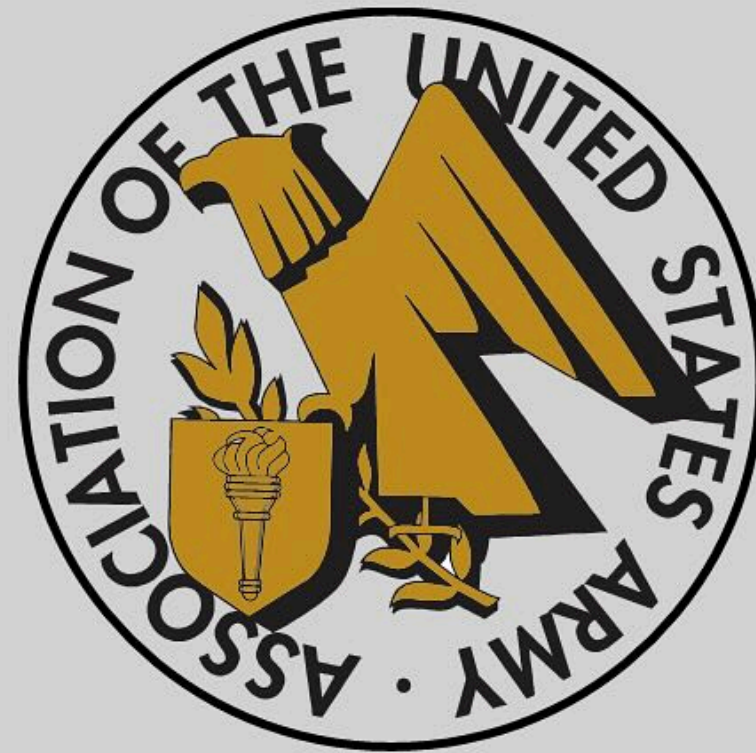
REGISTRATION : <https://birdease.com/26366>

AUSA Greater Augusta-Eisenhower Scholarship 24-25

The local chapter of the Association of the United States Army is awarding up to Five \$2,000 college scholarships to be used during the 2024-2025 academic year. Scholarship money can be used for tuition fees, and books!

Active Duty, Reserve, and dependents
Apply Today! ** 2 extra points for AUSA
Members

Application deadline April 30, 2024



Application now open: ausascholarships@gmail.com



GREATER AUGUSTA -
FORT EISENHOWER CHAPTER

Upcoming Chapter Activities/Events



GREATER AUGUSTA -
FORT EISENHOWER CHAPTER

- 31 Mar - Easter Sunday
- 4-7 April - AUSA Region 3 meeting, Biloxi, MS
- 8-14 April - Masters Tournament
- 23 April - AUSA B&B
- 26 April AUSA Golf Tournament
- 18 May - Thunder Over Evans
- 21 May - AUSA B&B
- 27 May - Memorial Day

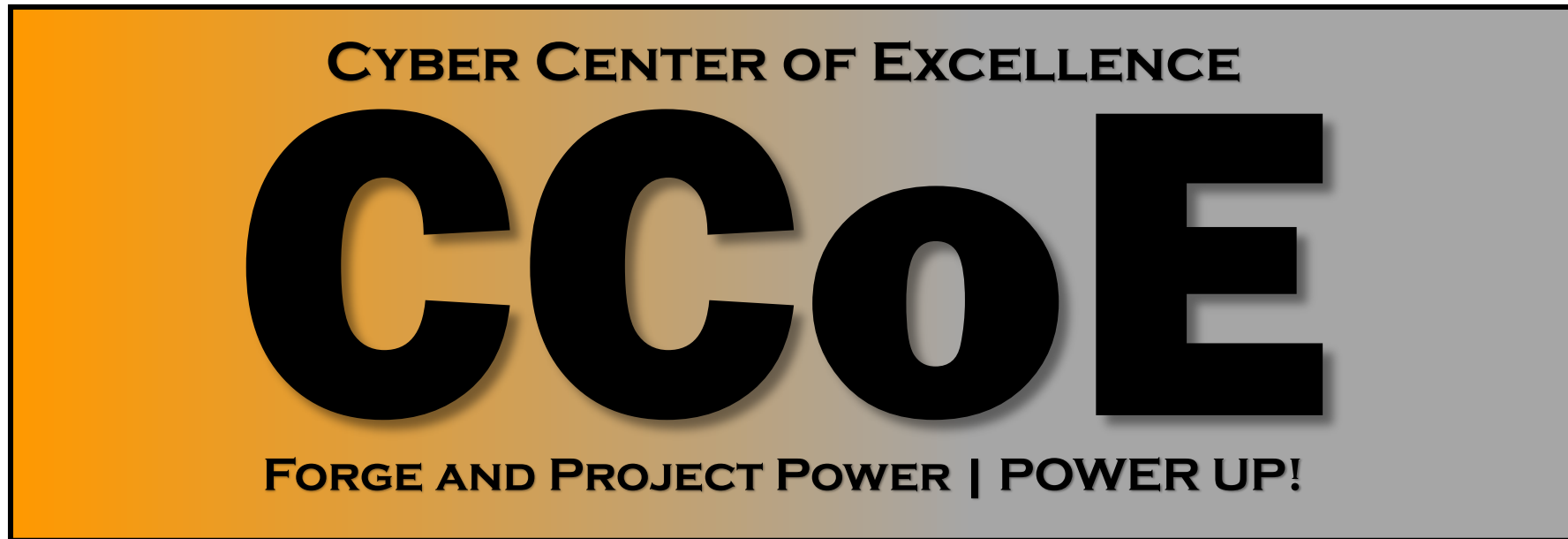
WELCOME!



We are excited to have COL John Agnello, CCoE Director of Information Advantage, explain the difference between Information Advantage and Information Operations as he highlights the new Army policy defining how to Enable, Protect, Inform, Influence and Attack using "Information;" and explain the new organizational structure and material development for the Army.



COL John Agnello
Director, Army Program Office - Information
Advantage (APO-IA)
Cyber Center of Excellence (CCoE)



Information Advantage Overview



COL John J. Agnello
APO-IA Director
19 MAR 24

Overall Classification
of content in this brief is:
UNCLASSIFIED



New Doctrine (ADP 3-13 (Information))



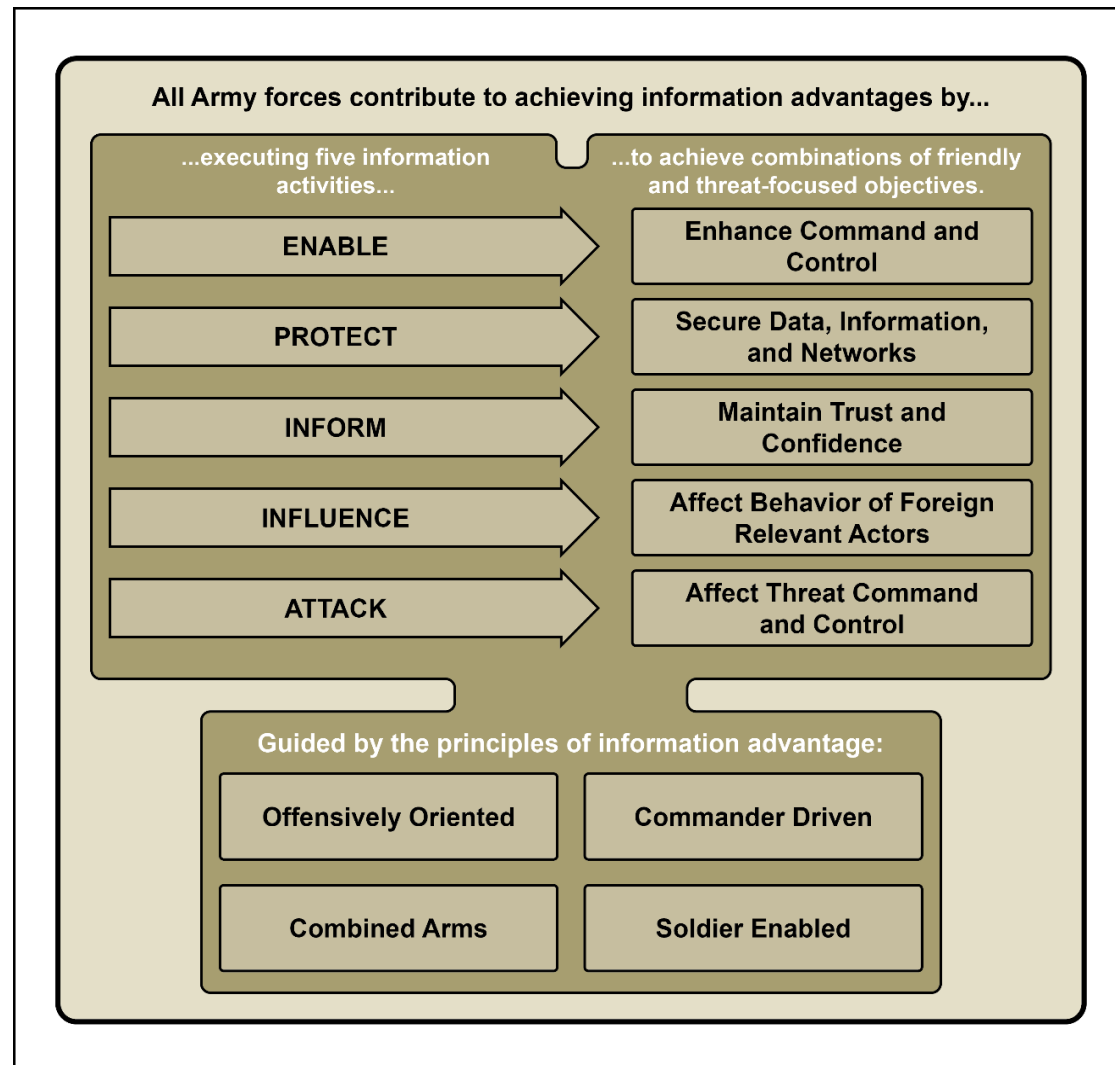
U.S. ARMY

Multidomain operations are the combined arms employment of joint and Army capabilities to create and exploit relative advantages that achieve objectives, defeat enemy forces, and consolidate gains on behalf of joint force commanders.



An information advantage is a condition when a force holds the initiative in terms of situational understanding, decision making, and relevant actor behavior

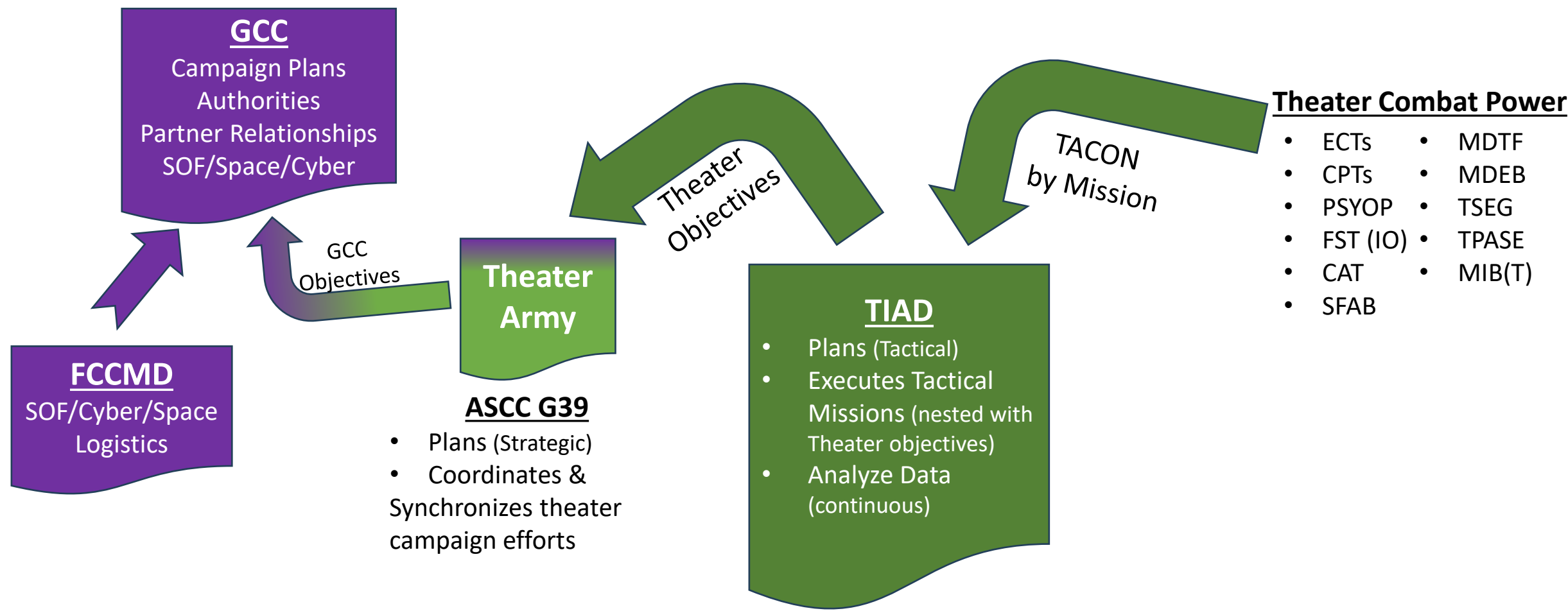
Note: Each information activity consist of multiple sub-tasks.



- ADP 3-13 is a new publication that represents an evolution in how Army forces think about military uses of data and information in operations and at home station. .
- Describes how Army forces, as part of a joint and multinational team, employ a combined arms approach to gain and exploit information advantages in pursuit of objectives.
- Provides fundamentals and principles of how Army forces integrate data and information as part of multidomain operations.
- Describes how Army forces directly contribute to joint operations in the information environment.
- Incorporates ideas from JP 3-04 and MCDP 8.
- Applies to all Army forces, across branches, warfighting functions, and echelons - during competition, crisis, and conflict.



Information Advantage at Theater Level



Establishing unity of command while optimizing unity of effort with theater information forces



Theater Information Advantage Detachment Structure

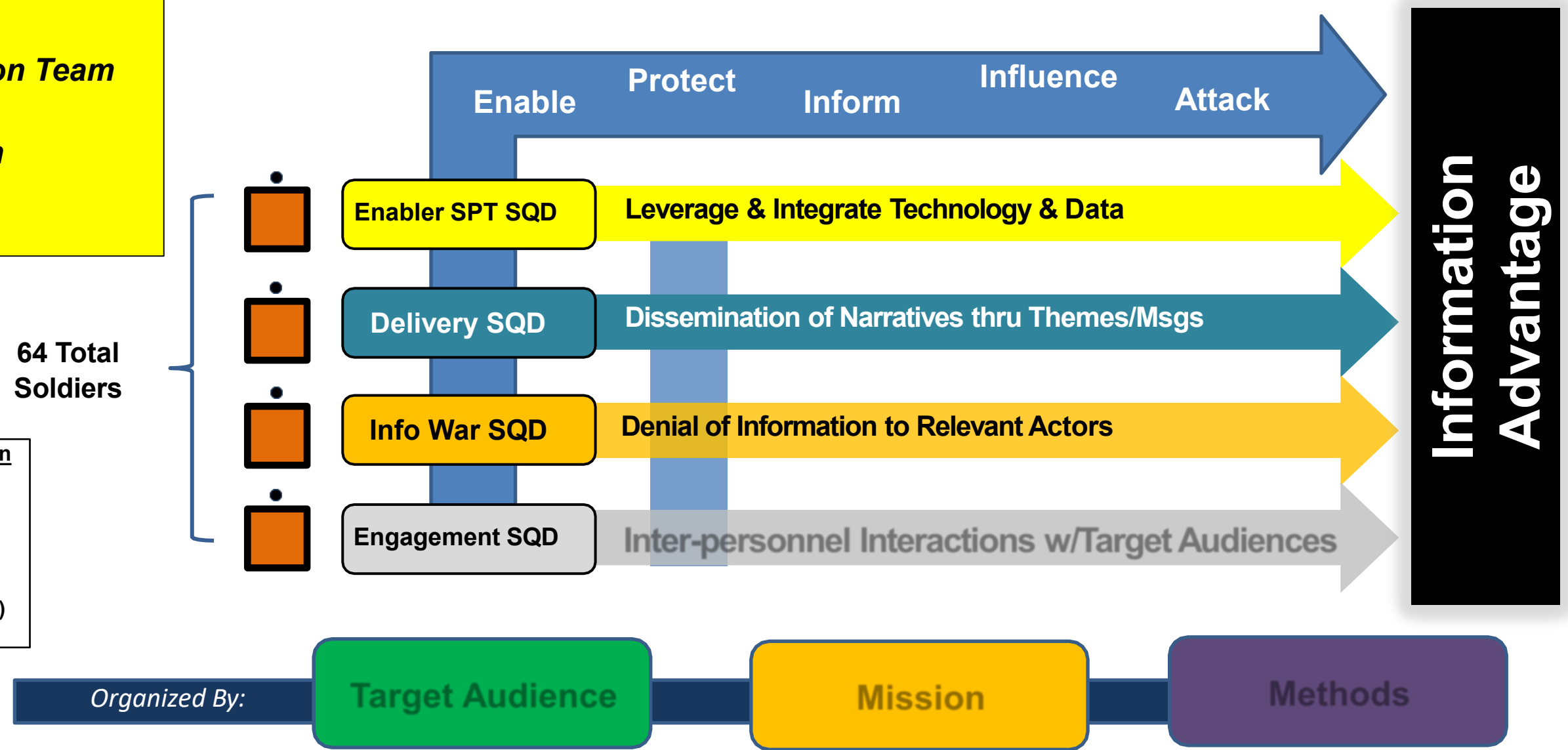


U.S. ARMY

TIAD Provides
1x Headquarter Section
1x OPS Section
1x Assessment & Integration Team
1x Intel Team
1x Human Dimension Team
1x Info War Team
1x Engagement Team

64 Total Soldiers

Career Management Field Breakdown
 10x CMF 17 (Cyber)
 6x CMF 46 (Public Affairs)
 10x CMF 38 (Civil Affairs)
 5x CMF 30 (Information Operations)
 12x CMF 37 (Psychological Operations)
 7x CMF 35 (Intel)

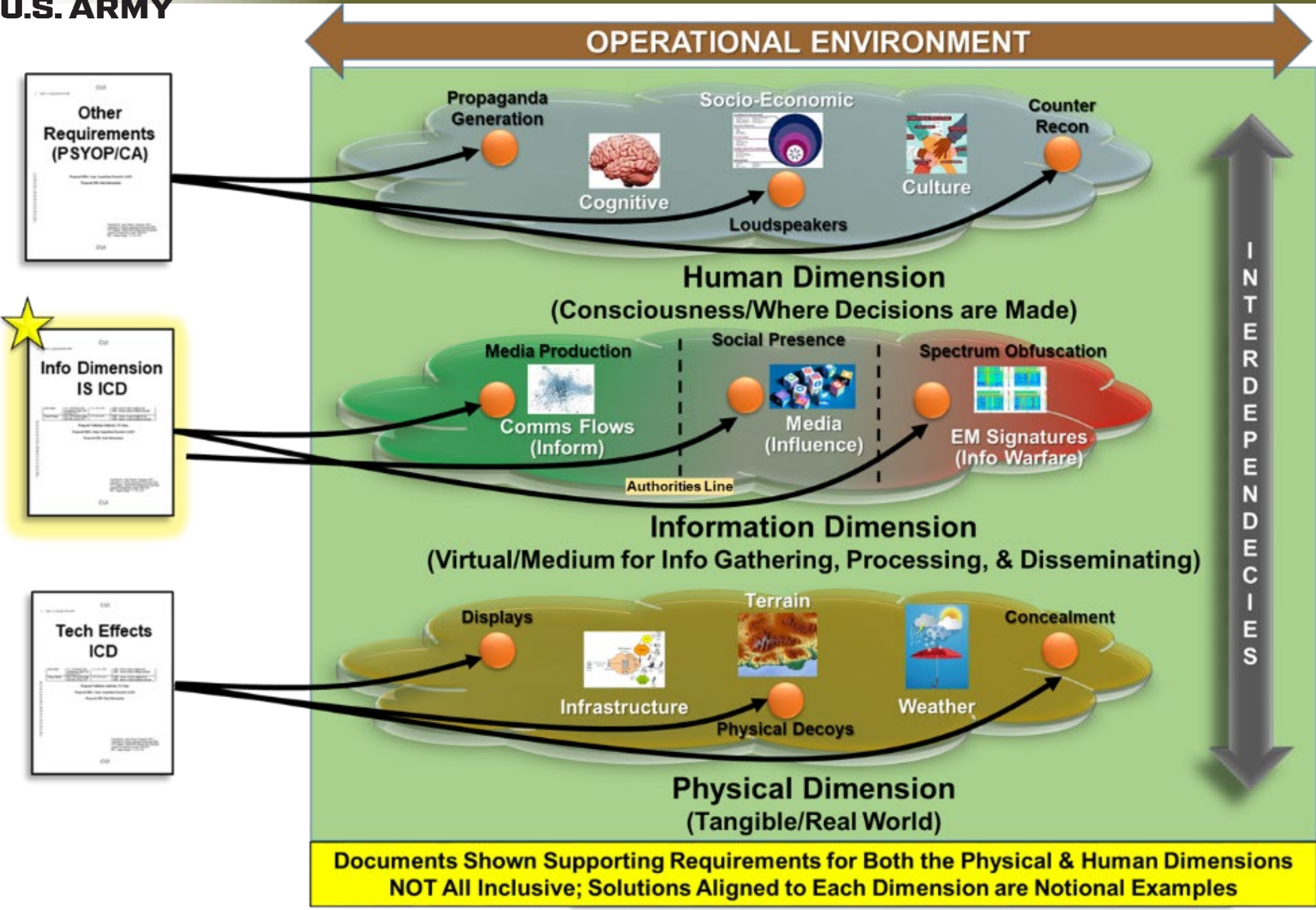


Leverage CFT approach to leverage tech/data, disseminate messages, deny relevant actors access to information, & interact w/target audiences

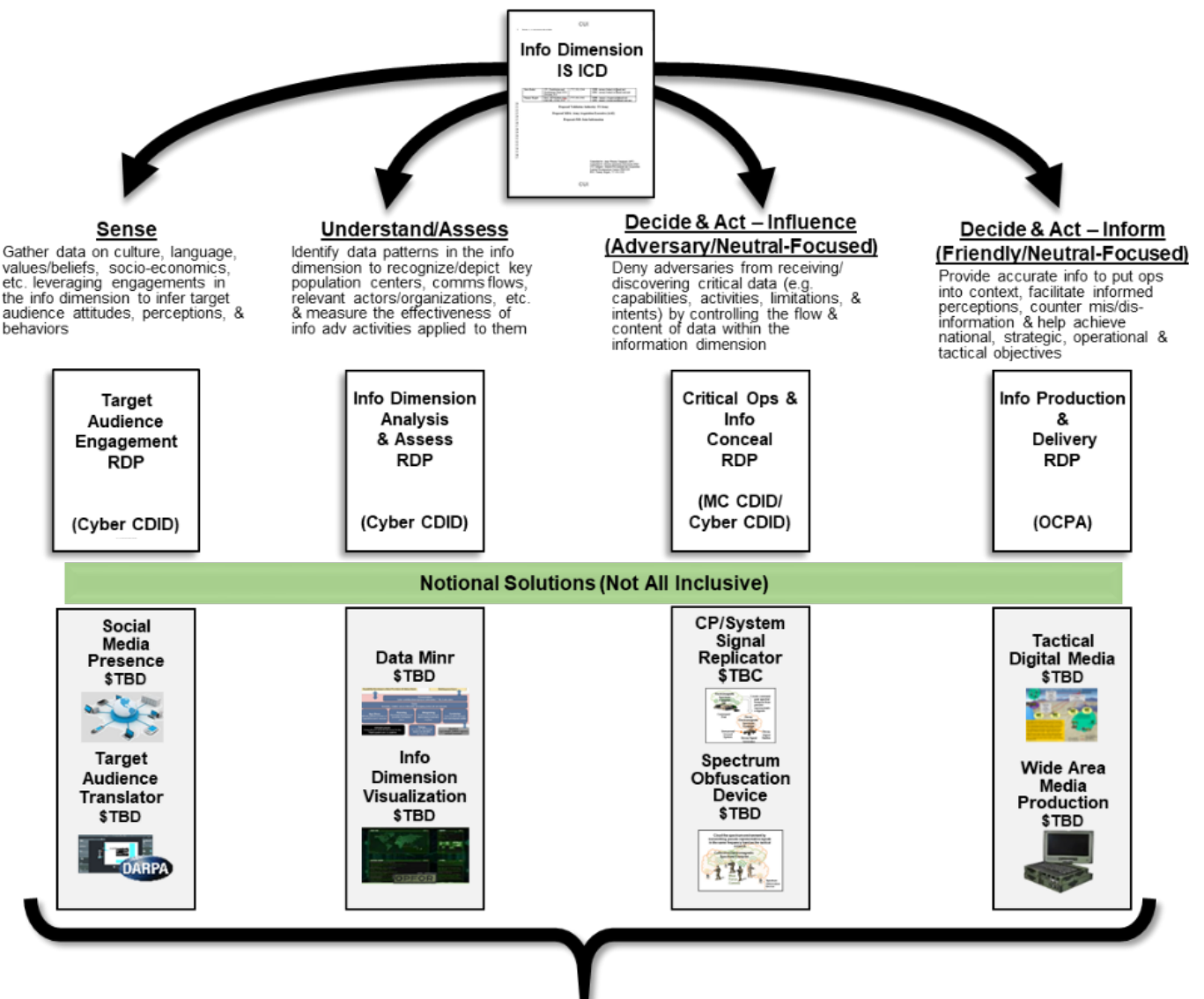


U.S. ARMY

IA Capability Development

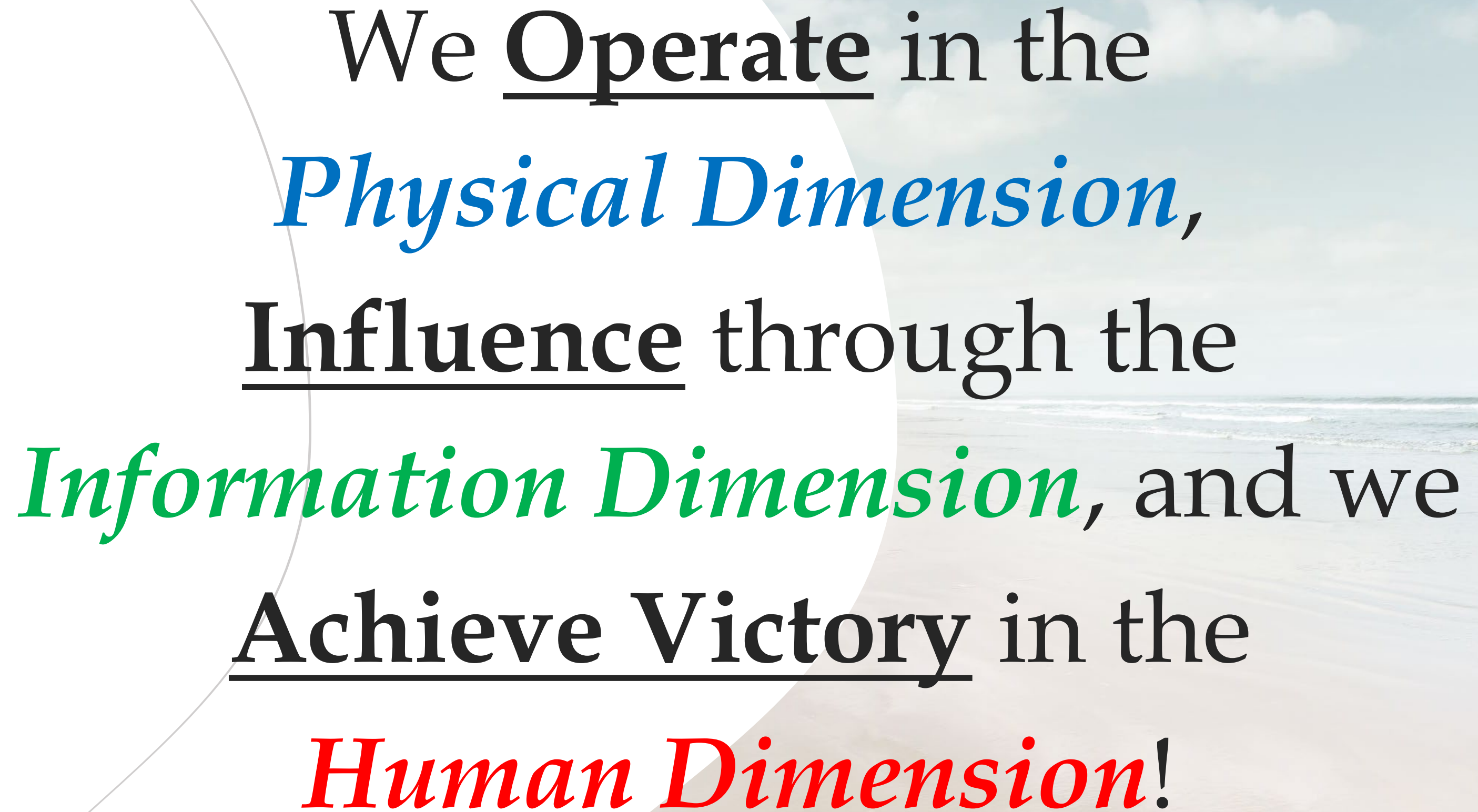


- Prototyping currently ongoing at Theater Armies
- Standardizing materiel development across the Army
- Developing requirements and fielding to information forces at a rapid pace



ID IS-ICD prioritizes & characterize solutions across like capabilities; focuses on convergence of capabilities; ability to acquire existing solutions of IA (w/funding); potential for other organizations to leverage

Information Dimension IS ICD establishes overarching requirement for technologies (software/supporting hardware) enabling info advantage activities



We Operate in the
Physical Dimension,
Influence through the
Information Dimension, and we
Achieve Victory in the
Human Dimension!



U.S. ARMY

Questions?



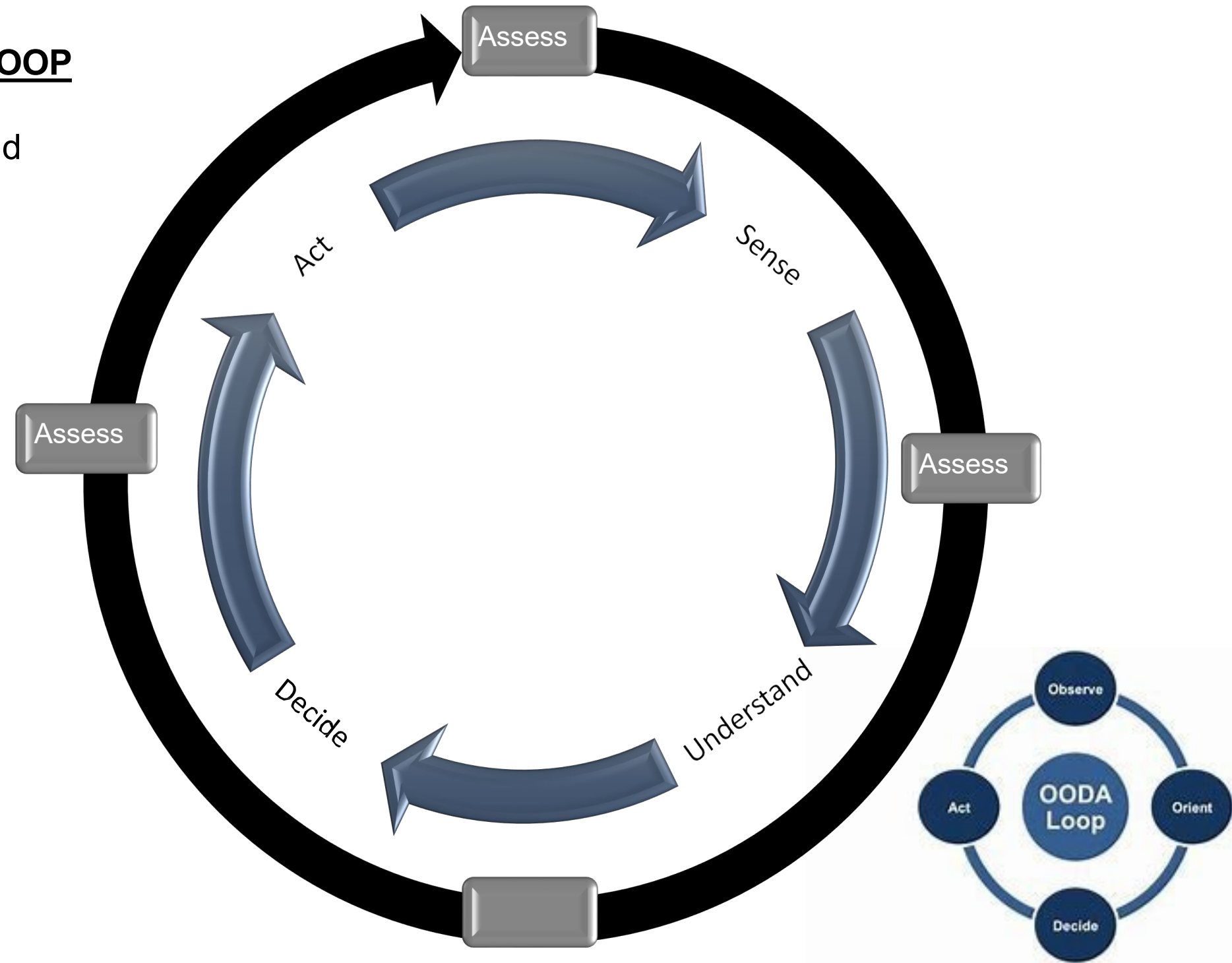
SUDAA LOOP



U.S. ARMY

SUDAA LOOP

- Sense
- Understand
- Decide
- Act
- Assess





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Questions?

SAVE THE DATE

***Next AUSA Breakfast & Briefing
Is***

23 APRIL, 2024

Speaker

CSM Linwood Barrett

U.S. Army Signal School CSM

**Location: Fort Eisenhower Conference and Catering
Center**

07:30-8:45am



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**Date changed due
to Masters!**

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Thank you!

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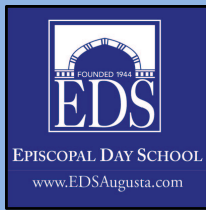
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